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**For Immediate Release**

# GSA Includes VidOvation on IT Schedule 70 and GSA Advantage! Programs

***Listing Now Helps Federal and Military Customers Access Leading Video Contribution/Distribution Systems and Meet WOE and SB Set-Asides; Gives VidOvation Vendors Easy Access to Vast Market***

**IRVINE, Calif.** — **Feb. 4, 2016** — VidOvation, a woman-owned provider of broadcast wireless, fiber optic, and networked (IPTV) video contribution and distribution solutions, today announced that the U.S. General Services Administration (GSA) has included the company in its IT Schedule 70 and GSA Advantage! (online shopping and ordering) programs for broadcast video products. The IT Schedule 70 award provides government agencies and prime contractors with easy access to VidOvation’s IT hardware and services while enabling the agencies to meet their Woman-Owned Enterprise (WOE) and Small Business (SB) set-aside quotas.

“VidOvation is much more than a typical ‘box mover;’ we also provide consulting to help clients cut through the confusion often associated with high-tech purchase decisions,” said Jim Jachetta, executive vice president and chief technology officer, VidOvation. “Listing on the IT Schedule 70 and GSA Advantage! is a sought-after honor and further validates our market leadership in video, audio, and data communications systems. Now, not only do government buyers have another outlet to meet their set-aside quotas and acquire Schedule 70 offerings, but they’ll be able to benefit from VidOvation’s nearly 100 cumulative years of problem-solving expertise to address their video transport requirements.”

The GSA was established after World War II with a mission to streamline federal government operations. Today the GSA services all branches of government and provides a conduit for more than $50 billion in procurement annually from nearly 19,000 participating manufacturers and resellers.

Shannon Jachetta, CEO, VidOvation added: “VidOvation’s inclusion on the IT Schedule 70 gives our broadcast vendors one more way to take advantage of this far-reaching government program without having to invest their own costly resources in acquiring a schedule. In addition to providing industry-recognized sales and marketing expertise, we’ve taken the pain and frustration out of accessing a vast universe of government buyers for our vendors.”

Government agencies and prime contractors, as well as broadcast solutions manufacturers seeking ways to meet their goals, whether they be set-aside achievement or sales quotas, will benefit from learning more about and taking advantage of VidOvation’s participation in the GSA IT Schedule 70 and GSA Advantage! programs. More information is available at [www.vidovation.com/government-hd-video](http://www.vidovation.com/government-hd-video).

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**About VidOvation**

VidOvation – Moving Video Forward – is a leading manufacturer of video, audio, and data communications systems for the broadcast television and sports, corporate AV, and government markets, offering 50 years of combined experience. Encompassing wireless video, video streaming, video networking, and fiber optic communications systems, VidOvation solutions improve video transmissions by removing the frustrations of dropouts, latency, interference, noise, and security issues. VidOvation excels in helping its clients integrate custom solutions into existing infrastructure, with the ability to meet almost any application or budget. The company applies proven expertise on the complete project lifecycle — from project consulting and management, to engineering and design, to warranty and support. Learn more at [vidovation.com](http://vidovation.com) or call +1 949-777-5435.

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