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Tucked away on Cape, a global perspective

A Hyannis-based organization specializes in educators at international schools.

HYANNIS — Drive along Breeds Hill Road and plenty of businesses and organizations are easily visible from the street.

But tucked in the back of one building, with no roadside sign, are the offices of The International Educator.

The simple offices may be tough to spot, but the Cape organization has a global presence in the field of education.

The organization publishes a newspaper that's distributed to more than 500 international schools worldwide. The paper explores all trends and topics related to international schools. Along with its website, tieonline.com, it serves as a jobs database for teachers and job posting site for international schools. The organization has more than 7,000 annual individual subscribers.

Eric Heiser, executive director of Sturgis Charter Public School in Hyannis, said The International Educator is "highly respected" in the field and said the organization's job posting services serves are one of his school's main ways of recruiting mostly American teachers at international schools to take positions at Sturgis.

Cynthia Nagrath, who handles marketing at the International Educator, said people often have the wrong perception of what makes up an international school.

The institutions have international curriculum and student base, with classes typically taught in English, said Nagrath.

The pre-college institutions are often for the children of expatriates living in another country for work. Instructors aren't teaching English, but instead are teaching their regular subject matter.

Forrest Broman founded the organization in 1986 in West Bridgewater. He was the superintendent of the American International School in Israel at the time and wanted a way to spread the word about the industry. He moved the organization to Cummaquid in 1992, when he moved to the Cape, and then to the Hyannis office in 2005.

Broman said American teachers and guidance counselors often don't realize international schools are a career option.

"They don't know the opportunities are out there," said Broman, who also has worked as superintendent of an international school in Venezuela.

International schools often provide housing, health care and other expenses for teachers.

The Educator prints five editions annually, which includes one jobs-only supplement. The 100 plus-page newspaper is put together in Hyannis and printed in Wisconsin, Nagrath said. It employs a staff of 10.



PHOTO/ CAPE COD TIMES/MERRILY CASSIDY

Forrest Broman founded The International Educator in 1986 to spread the word about opportunities for teachers.