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## **ROSEASP ANNOUNCES 97.5% CUSTOMER RETENTION FOR DYNAMICS SAAS & IAAS**

*RoseASP finished the 2015 calendar year with a 97.5% customer retention rate, delivering audit-ready cloud hosting services for Microsoft Dynamics AX, GP, NAV, SL and CRM.*

**SAN DIEGO, Calif. (February 09, 2016)** RoseASP, a provider of audit-ready hosting services for Microsoft business customers and partners, had a 97.5% customer retention rate in 2015, a 0.1% improvement over 2014 and a noteworthy accomplishment in an industry where 95% is considered high retention, announced RoseASP, today.

RoseASP has been delivering secure [SaaS and IaaS services for Microsoft Dynamics ERP](#) since 2000 and manages a network of cloud procurement and online software trial sites. The hosting firm is working to further improve its processes and increase customer satisfaction in 2016.

“We are committed to working as a team both internally and with our Dynamics Partners to deliver the best possible hosting services for highly regulated customers” said Linda Rose, founder and CEO of RoseASP. “Our strong customer loyalty is a testament to that teamwork.”

To further improve customer satisfaction, RoseASP recently added Information Systems Director, Karlton Prillerman, to the team. Mr. Prillerman joins RoseASP with 18 years of experience; first in Systems Engineering where he managed datacenter growth and standardization in a high-availability environment, and later transitioning to Application Development where he managed a bi-coastal software engineering team, delivering robust desktop and web client applications to the enterprise. Mr. Prillerman works closely with RoseASP’s Compliance Officer and technical team to deliver quick responses for support requests and drive customer service while adhering to strict control policies around [Microsoft Dynamics cloud security and compliance](#).

“It’s exciting to come on board with a company that is really pushing innovation in the Dynamics cloud space forward and RoseASP’s professionalism and customer service are second to none in my experience,” Prillerman said. “Further improvement of our hosting services and ensuring that our customers have the support they need to streamline their audit processes will be key focus points for us in 2016.”

### **ABOUT ROSEASP**

RoseASP provides flexible cloud solutions on Microsoft Azure and in our private audit-ready cloud environments. Specializing in FDA, SOX, and HIPAA cloud compliancy, we enable highly regulated businesses to leverage the power of cloud to manage the growing complexity of corporate IT requirements while maintaining governance, security and compliance. For more information about RoseASP, visit [RoseASP.com](#).

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Contact: Jeff DeMaria, (858) 794-9403, jeff(at)roseasp(dot)com