

Perkins Eastman

For Immediate Release

February 10, 2016

Contact:

Perkins Eastman: Justin Wolf (j.wolf@perkinseastman.com; 646-225-6293) 100 Resilient Cities: Andrew Brenner (ABrenner@100RC.org; 646-612-7236)

100 RESILIENT CITIES TO PARTNER WITH PERKINS EASTMAN, THE FIRST ARCHITECTURE & PLANNING FIRM TO JOIN THE 100RC PLATFORM

Perkins Eastman Joins 100RC Group of Platform Partners, Along with Companies like Microsoft and Swiss Re, Offering Best-In-Class Resilience-Building Services to 100RC Member Cities

Perkins Eastman Adds "Big Picture" Design Capabilities to 100RC Platform of Partners

NEW YORK – 100 Resilient Cities - Pioneered by the Rockefeller Foundation (100RC) today announces that Perkins Eastman will join 100RC's roster of Platform Partners. The announcement will make the global firm's design, architecture, and planning services available to select 100RC Network members as they create and implement comprehensive Resilience Strategies. Through this partnership, Perkins Eastman will conduct one-day design integrated resilience planning workshops and provide design and consulting services around specific challenges related to the built environment. Perkins Eastman becomes the first architecture firm to become a 100RC Platform Partner.

Perkins Eastman joins an elite group of <u>Platform Partners</u> that have committed to helping cities around the world prepare for, withstand, and bounce back from the 'shocks' – catastrophic events like hurricanes, fires, and floods – and 'stresses' – slow-moving disasters like water shortages, homelessness, and unemployment – which are increasingly part of 21st century life. The Platform Partners are a vital component of 100RC's efforts, both providing cities with tools they need to build resilience and influencing the market as other resilience tools are developed. Current Platform Partners represent a wide array of private sector, public sector, NGO, and academic sector leaders. The addition of Perkins Eastman expands upon the design and architecture resources available to member cities.

In the aftermath of Superstorm Sandy, Perkins Eastman led multidisciplinary efforts throughout the New York Metropolitan area to create innovative plans and strategies for rebuilding communities, climate adaptation, and long-term resilience. Perkins Eastman has also led an innovative interdisciplinary consortium to address the phenomena of aging populations. This work has been recognized with numerous awards, and in the process helped areas of New York City, Long Island, and New Jersey receive millions of dollars in additional funding for rebuilding efforts.

"As extreme weather and climate events occur with greater frequency, as they have in recent years, it's critical that cities partner with firms like Perkins Eastman," said Michael Berkowitz, President of 100 Resilient Cities. "Their design vision and community work, particularly since Superstorm Sandy, has helped communities throughout the New York Metropolitan area and elsewhere bounce back from the storm, and to rebuild the foundation that will make these communities resilient in good times and in bad times."

"This is an exciting proposition," said Eric Fang AIA, LEED AP, AICP, Principal with Perkins Eastman and head of the firm's resiliency planning initiatives. "100RC recognizes the importance of design thinking when it comes to addressing complex challenges like climate adaptation and aging populations. In turn, Perkins Eastman appreciates the power and value of forging ties with 100RC so that we can continue to search for the most innovative solutions to the challenges facing the cities we work with throughout the world."

100RC is dedicated to helping cities become more resilient to the shocks and stresses that are a growing part of the 21st century. Each city in the 100RC network receives four concrete types of support:

- Financial and logistical guidance for establishing an innovative new position in city government, a Chief Resilience Officer, who will lead the city's resilience efforts;
- Technical support for development of a robust Resilience Strategy;
- Access to solutions, service providers, and <u>partners</u> from the private, public, academic, and NGO sectors who can help them develop and implement their resilience strategies; and
- Membership of a global network of member cities who can learn from and help each other.

About 100 Resilient Cities—Pioneered by The Rockefeller Foundation

100 Resilient Cities - Pioneered by The Rockefeller Foundation (100RC) helps cities around the world become more resilient to social, economic, and physical challenges that are a growing part of the 21st century. 100RC provides this assistance through: funding for a Chief Resilience Officer in each of our cities who will lead the resilience efforts; resources for drafting a Resilience Strategy; access to private sector, public sector, academic, and NGO resilience tools; and membership in a global network of peer cities to share best practices and challenges. 100RC currently has 67 member cities. For more information, visit: www.100ResilientCities.org.

About Perkins Eastman

Perkins Eastman is among the top design and architecture firms in the world. With almost 1,000 employees in 15 locations around the globe, Perkins Eastman practices at every scale of the built environment. From niche buildings to complex projects that enrich whole communities, the firm's portfolio reflects dedication to progressive and inventive design, and includes transportation and public infrastructure, resiliency planning, waterfront development, hospitals, office buildings, schools, senior living, and public sector facilities, to name a few. The firm provides award-winning design through its offices in North America (New York, Boston, Charlotte, Chicago, Dallas, Los Angeles, Pittsburgh, San Francisco, Stamford, Toronto, and Washington, DC); South America (Guayaquil, Ecuador); MENA (Dubai); and Asia (Mumbai and Shanghai). For more information, visit: www.perkinseastman.com.