



AHEAD OF THE TIDE LAUNCHES A 10 PART SERIES EVENT FEBRUARY 15 HIGHLIGHTING THE EFFECTS OF SEA LEVEL RISE AND CLIMATE CHANGE IN FLORIDA

Gainesville, Florida - Ahead of the Tide is an independent movement launching a 10 part video series highlighting the effects of sea level rise and climate change through the stories and voices of local Floridians. Each short video (5 to 7 minutes) will showcase various aspects concerning sea level rise and will include interviews with scientists, engineers, politicians, conservation directors, educators, authors, and activists. Videos will be released every Monday and Thursday starting February 15 on aheadofthetide.org.

Ahead of the Tide was envisioned by CAVU (Calm Air Visibility Unlimited) founder and executive director, David S. Smith. While producing a video for Sea Turtle Conservancy last fall, Smith realized there was a much larger story to be told.

"CAVU's special skill has always been its ability to capture unscripted "voices of the people." As we traveled the state interviewing a wide cross-section of citizens I was constantly struck by Floridians deep abiding passion for their beaches, and at the same time their deep frustration at the lack of leadership dealing with Florida's greatest problem."

Manley Fuller, president and CEO of Florida Wildlife Federation said, "This is a critical issue. State government has got to engage on sound coastal policy and climate policy."

David Godfrey, executive director of Sea Turtle Conservancy agrees. "If you want the right decisions made for Florida then you want the right people running Florida."

Ahead of the Tide's goal is to create a movement where real conversations about sea level rise can take place across stakeholder groups leading to meaningful action conserving the future of Florida's beaches. The movement asks people to be engaged locally and statewide in policies impacting Florida's beaches. Anyone interested in joining the movement can go to aheadofthetide.org.

To view the Ahead of the Tide trailer to go aheadofthetide.org/videos or vimeo.com/152621948 and for more information, visit aheadofthetide.org

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About Ahead of the Tide:

Ahead of the Tide is a CAVU initiative. This initiative brings together conservation organizations and concerned citizens from across Florida at a critical moment to take coordinated and strategic action in an effort to generate the political will to develop policy changes and laws that are good for Florida, its people, beaches and wildlife for future generations. Together we can be #AheadoftheTide.

About CAVU:

Founded in 2004, CAVU is a US public charity, with experience in 10 countries and projects in 3 languages. Using our unique combination of tools: flight, film, and education, CAVU empowers people to take meaningful action on critical conservation and social justice issues in their own communities. CAVU believes that when people are informed and engaged, healthy societies and renewable natural resources thrive. To learn more about CAVU go to cavu.org