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## **SalesPad's expanding, adding 91 jobs with \$3.85 million Grand Rapids investment**

*SalesPad is increasing the software development company's workforce to meet thriving business needs and growing product demand thanks to a \$364,000 Michigan Strategic Fund grant from Michigan Economic Development Corporation secured with help from West Michigan economic development agency The Right Place, Inc.*

**GRAND RAPIDS, Michigan (February 10, 2016)** — SalesPad, LLC, is expanding with a \$3.85 million investment and 91 new jobs for the Grand Rapids-based company.

The announcement comes with approval of a \$364,000 Michigan Strategic Fund performance-based grant. The funding through Michigan Economic Development Corporation was secured with help from The Right Place, Inc., a Grand Rapids-based West Michigan regional economic development organization.



The expansion is being done to keep pace with product demand and the need to expand its workforce from its current 110 employees, SalesPad's co-owners said.

"We need innovative, creative, tech-savvy software developers and support specialists to keep up with our company's growth," SalesPad CEO Pete Eardley said. "We also need more space to put those talented people."

SalesPad President Matt Williams said: "In order to grow, we really need tech talent. We honestly believe in the people, work ethic, and resources found in West Michigan. We're committed to expanding and doing things right here in Grand Rapids."

Founded in 2003 by Eardley and Williams, SalesPad is a Grand Rapids-grown software development firm. The company focuses on increasing business productivity and efficiency with enterprise software products that work with leading applications like Microsoft Dynamics GP and Intuit QuickBooks. In addition, SalesPad also creates customized software solutions for small- and medium-sized businesses.

"West Michigan's high-tech community continues to grow, and SalesPad is part of that growth story," said Thad Rieder, senior business development manager for The Right Place and project

lead on the SalesPad expansion. “We firmly believe that our region’s strong work ethic, culture and innovativeness is what retains and attracts companies like SalesPad to West Michigan.”

West Michigan's information technology industry continues to be one of the fastest growing clusters in the nation, growing at rate of 13.8 percent, 9.4 percent higher than the U.S. national average, according to Economic Modeling Specialists International. The 13-county region is home to more than 14,000 technology professionals, from custom app and web developers to IT systems and security analysts, according to The Right Place.

**About SalesPad, LLC**

SalesPad, LLC, provides premier add-ons to Microsoft® Dynamics GP and Intuit® QuickBooks® Online business software with easy-to-use tools that enhance sales, customer service, distribution, and warehouse management. With scalable and customizable products, SalesPad offers cost-effective solutions for businesses seeking to expand and amplify the functionality and/or user base of their existing systems. For more information, visit [www.salespad.net](http://www.salespad.net), <http://www2.salespad.net/careers>, [www.salespad.net/gp-landing-page](http://www.salespad.net/gp-landing-page), [www.7thstage.com](http://www.7thstage.com)

**About The Right Place, Inc.**

The Right Place, Inc., is a regional non-profit economic development organization founded in 1985 and supported through investments from the private and public sector. Its mission is to promote economic growth in the areas of quality employment, productivity and technology in West Michigan by developing jobs through leading business retention, expansion and attraction efforts. For more information, visit: [www.rightplace.org](http://www.rightplace.org)

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