



NEWS

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Synovum Announces Launch and Focus on Transformative Operational Solutions for Asset Intensive Industries.

COLUMBUS, OH [February 16, 2016] – Columbus based Synovum Partners, LLC, a niche management consulting boutique, sees tremendous growth potential by providing transformative solutions for asset intensive industries, and formally announced its launch today.

“This is an exciting time to be starting up a new firm”, said Don Howarth, Executive Partner. “With the global economic pressures many companies currently face, we believe that clients are looking for a consulting partner that can surgically focus on critical business issues that prevent operating assets from performing at optimum levels; and do so quickly, with a small footprint of consultants.”

The shift from traditional business improvement consulting to one that is focused and custom built-for-purpose to quickly resolve operating issues is a long-term imperative that has been driving companies to search for new ways to internally optimize, manage/govern, and automate their assets, in spite of the challenges and complexities that many face. While focusing on specific problems within an organization appears to be a quite simple concept, many organizations can find this task to be quite daunting and time consuming, as many fail to realize any benefit.

“Over the past decade, clients have sought methodologies to build capability and solidify the workforce adoption of new applications, processes, systems, and tools, in order to realize a stronger return on their investments”, said Julie McManus, Executive Partner. “Synovum has developed an experiential adult-based learning approach, that enables clients to build capability, solve critical business issues, and quickly realize results.”

Today, many companies are seeking to improve the efficiency, effectiveness, and strategic value of their key operating assets, and are turning to operational

consulting firms, like Synovum for assistance. Synovum works with client organizations to not only identify how and where to start in defining their business problems, but also to build capability, improve execution, and sustain the results.

“Our people make us different! Our engagement teams are passionate about achieving better results for our clients — results that go beyond financial and are surgically focused, rapidly implemented, repeatable, and sustainable,” said Stephen Hamilton, Synovum’s Managing Partner. “We are committed to working with our clients to solve their unique strategic and operational issues, while building capability, driving excellence, and generating continued value in their organization.”

About Synovum Partners, LLC

Synovum is a transformative operational consulting boutique focused on working hand-in-hand with clients to rapidly deliver sustainable results. Synovum works with executive leaders in the Chemical, Energy, and Natural Resource industries to help make informed decisions, convert those decisions to actions, and deliver the targeted success desired. The result is a powerful process that enables Senior Executives to solve their toughest business challenges with innovation, impact, and integrity.

Synovum is headquartered in Columbus, OH with satellite locations in Calgary, Houston, New Orleans, and Toronto. Synovum draws on the knowledge and experience of its consultants, whose skills span the initial generation of ideas and insights all the way through to detailed deployment and implementation. Synovum’s partners have led workforce adoption, capability development, and business transformation initiatives for over 500 Global 1000 and mid-market companies across 6 continents.

For additional information about Synovum go to: <http://www.synovum.com>.