

New England Low Vision and Blindness

For Immediate Release

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New England Low Vision and Blindness Acquires Vision Dynamics

Worcester, MA (February 23, 2016) – [New England Low Vision and Blindness](#) today announced its complete acquisition of [Vision Dynamics](#), a 19-year provider of low vision and blindness aids to the people of Connecticut and to government agencies across the nation.

This acquisition is part of a four-month growth trend by New England Low Vision and Blindness that has included obtaining a partnership with Freedom Scientific to exclusively provide their low vision aids and hiring additional employees dedicated to customer care.

“We are excited about the growth path that New England Low Vision and Blindness is on,” said Scott Krug, President of New England Low Vision and Blindness. “With the acquisition of Vision Dynamics we are not making any major changes, we are just expanding our current services to add more products, more locations, more people who can readily respond to the needs of people with low vision and blindness in New England and across the country.”

New England Low Vision and Blindness is New England’s leading provider of [low vision aids](#), blindness aids and [training services](#) to people who are blind and visually impaired and to the professionals who serve them.

This acquisition enables New England Low Vision and Blindness to now carry low vision and blindness aids by every major provider, including Enhanced Vision, Freedom Scientific and [Optelec](#). People with vision loss throughout New England can access thousands of low vision aids by all 16 major suppliers with one call.

With the acquisition of Vision Dynamics, New England Low Vision and Blindness now adds a second showroom in Connecticut where people with vision impairment can get hands-on experience with all low vision and blindness aids on the market. People who had difficulty traveling to the Vision Dynamics showroom, can now benefit from New England Low Vision and Blindness who brings the low vision showroom directly to people’s homes by appointment.

“This acquisition expands what we offer” said Charlie Collins, Founder of Vision Dynamics. “There’s more resources, more product array and a much bigger team throughout New England to help serve those suffering with low vision and blindness.”

Vision Dynamics was founded by Charlie Collins who was diagnosed with Juvenile Macular Degeneration at age 13. After finding ways to cope with his eye disease with the help of adaptive equipment, Collins went on to found Vision Dynamics in 1997, including a retail location where people with vision loss could receive consultation, try adaptive equipment and find low vision aids to help them use their remaining vision to live independent again.

“We’re not only continuing the legacy of Vision Dynamics,” said Krug, “but with our combined resources now we’re making the experience of the customer even more expansive, bigger, stronger and better. Now more than ever we are uniquely structured to offer industry leading opportunity and options for people so that they can become more independent, active and happy.”

This historic acquisition makes [New England Low Vision and Blindness](#) the largest provider of electronic low vision and [blindness aids](#) and training services in New England, while expanding their locations.

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“We are taking the best of both companies and becoming bigger, better with more staff to provide more consultations and more adaptive equipment to complete our comprehensive catalogue of low vision and blindness aids, [software](#) and training services,” said Krug.

New England Low Vision and Blindness is headquartered in Worcester MA and has been a family-owned and locally-operated low vision and blindness distributor since 2009.

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About New England Low Vision and Blindness

[New England Low Vision and Blindness \(NELV&B\)](#) is New England’s leading provider of low vision and blindness aids, providing assessments, products delivered direct to door and training services, enabling people who are blind and visually impaired to live independently. For more information, please call Holly Ducharme at 888-211-6933 or email: info@nelowvision.com

Summary:

[New England Low Vision and Blindness](#) announced its complete acquisition of [Vision Dynamics](#), which positions it as the largest provider of electronic low vision and blindness aids and training services in New England, while expanding their locations.