



What is Hello Delicious!?

It's that moment of surprise and satisfaction you get when you know **you've** made the right snack choice — a few bites of bliss that offer simple ingredients in unexpected combinations. We deliver delicious in every bite.





Our core belief...

Nutrition is here to stay, but not at the cost of indulgence

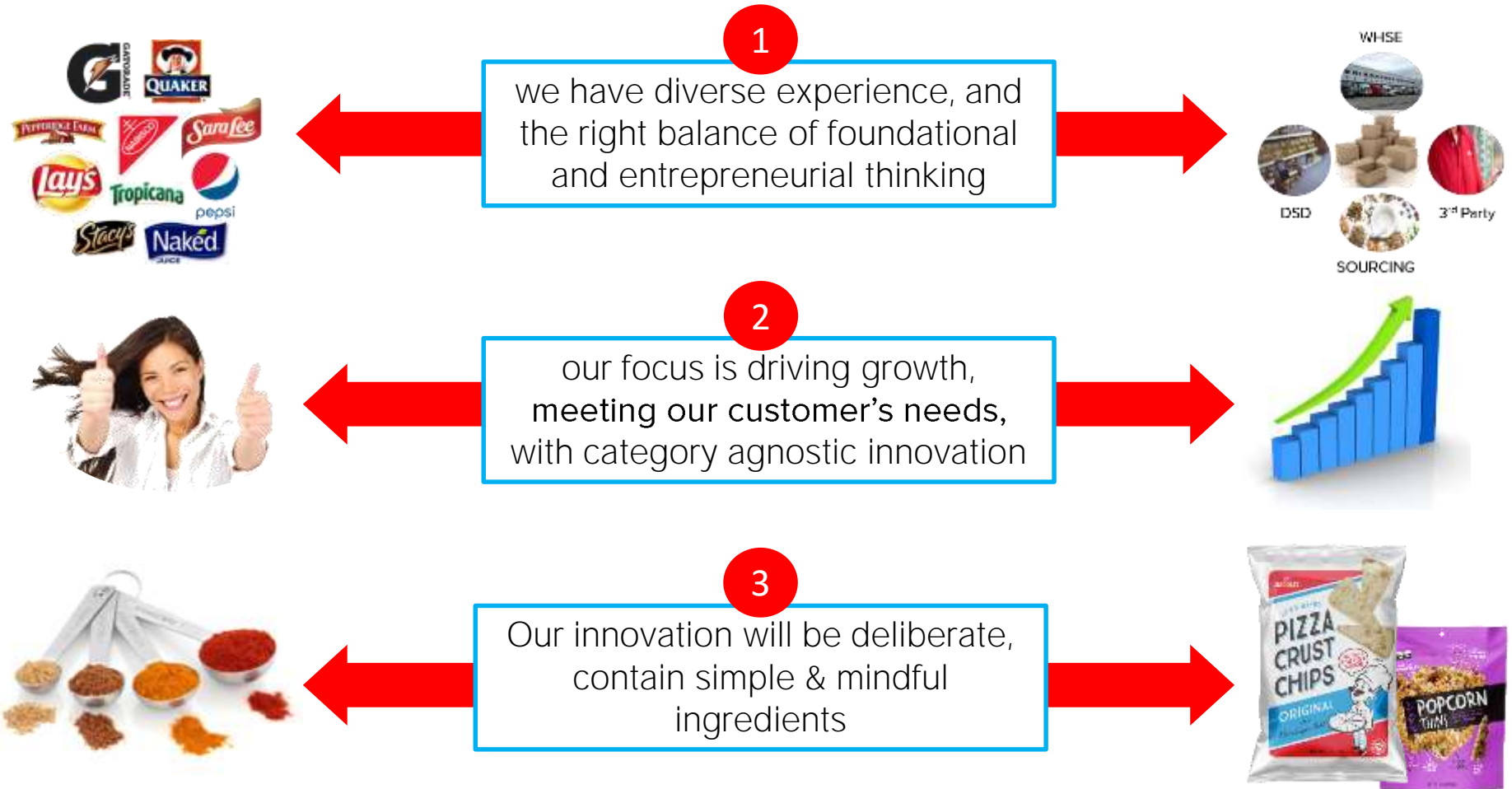
Our company mission...

To be a leader in snack food innovation... bringing surprise and joy to shoppers, by delivering mindful ingredients, taste, and experience through our distinctive brands.

Our customer commitment..

To be fast, dynamic and differentiated;
To act smart, disciplined and nimble;
To put you first in everything we do.

The “Delicious” ingredients to our success...



A peek at our 2016 lineup



Contact us for more information



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