



FOR IMMEDIATE RELEASE

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**PIE DOG TO RELEASE BRAND NEW GOURMET BURGER
WITH HELP FROM SMOG CITY BREWING, 50-CENT SIDE DISHES,
& AMAZING EMO TUNES ALL NIGHT LONG!**

Fullerton, CA (February 25th, 2016) – Monday, February 29th, Downtown Fullerton’s resident “bad boy” burger joint, PIE DOG, will add a brand new gourmet burger to it’s already celebrated menu. “**The Supreme Leader**” Burger will be celebrated with a tap takeover by local craft beer connoisseurs, Smog City Brewing, side dishes for just \$0.50, and a flashback “Monday Memories” soundtrack featuring the best-of-emo. The festivities will commence at 6:00pm.

Following in the footsteps of such famed OC burgers and PIE DOG classics as the Flamin’ Hot Cheeto®-topped “Hot Box” and the “Blazing Saddles” Burger with PIE DOG’s very own (crazy spicy!) Three Amigos sauce, “**The Supreme Leader**” will feature Korean Gochujang vinaigrette, pepper jack cheese, house pickled jalapeño, and lettuce/tomato/onion, all piled high on a fresh OC Baking Co potato roll bun.

PIE DOG Chef and Owner Donny Gaudiano says about the new-burger-on-the-block, “We were originally going to call it the “Pyongyang Pimp,” but we knew that people would have a hard time pronouncing that. For the record, we at PIE DOG don't think communist dictators are cool, but this burger is.”

To help welcome this sure-to-be-iconic burger, Torrance grown craft brewers Smog City Brewing will be on hand to take over PIE DOG’s tap list with some of their very best brews. They will be serving favorites such as Lil Bo Pils, Sabertooth Squirrel, Amarilla Guerrilla, The Nothing, and Chip Shot Coffee Porter. PLUS, with the purchase of a Smog City beer, diners will enjoy French fries, onion rings, and tater tots for just \$0.50!

Pie Dog was born out of owners Grace Wu and Donny Gaudiano’s desire to create the perfect place for imperfect people. Located in the heart of DTF (Downtown Fullerton, that is!), PIE DOG serves up a delicious and diverse menu full of house ground burgers and hand made sausages, a whole slew of delicious sides, and 24 rotating taps of carefully curated craft brews. With a weekday happy hour, student specials, beer dinners & tap takeovers, a pint program for regulars, monthly beer pong tournaments, and more, PIE DOG is the sort of place where visitors start as strangers and leave as friends!

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