



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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GOOGLE PROFESSIONALS TO SPEAK ON HEALTHCARE'S DIGITAL FUTURE

Free Digital Marketing Seminar on How Technology is Changing the Healthcare Industry

TROY, MICH. - SS Digital Media, LLC is partnering with Google to host an exclusive livestream Google seminar on Wednesday, March 9, 2016 from 12:00 p.m.-1:00 p.m. at 950 Stephenson HWY, Troy, MI 48083, Suite 110. Ben Tyson, a Google Partners trainer, and Brendan Jacobson, a Google Strategic Partnerships Leader, are scheduled to speak. Lunch and refreshments will be provided.

During the event, Tyson and Jacobson will unravel Google's latest study on online patient behavior and teach us the importance of connecting with today's patients digitally. CEO and Founder of SS Digital Media, Nick Skislak, will also be providing tips and advice on how to expand small businesses digitally. He will be speaking about how small businesses can differentiate themselves from their competitors through digital marketing and show how they can navigate the web and expand their online presence.

SS Digital Media is chosen by Google to host Google Partners Connect, free digital marketing seminars each quarter. These events are intended for Metro Detroit business owners to expand their knowledge on establishing and increasing brand awareness on a digital platform. Whether your business is big or small, Google Partners Connect is open to all. Learn how to expand your business's online platform by attending the event at our Troy office. The past events have been successful and the team is looking forward to another great event. If you are interested in attending, please [RSVP here](#). Make sure to reserve your spot today because space is filling up fast!

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SS Digital Media is a full-service digital marketing agency located in Troy, Michigan. As a Google Partner, SS Digital Media provides clients with better marketing strategies, optimization and insights for optimal success, while maximizing return on investment using Google AdWords. Through search engine advertising and optimization, website design and development, social media and public relations, SS Digital Media prides itself on building great brands online and making a positive impact on the bottom line for its clients. Visit ssdigitalmedia.com for more information.