

HAWTHORNE



For Immediate Release

16945 Camino San Bernardo
San Diego, CA 92127

Contact
Carolyn Mitchell-Voss
Hawthorne Cat
858.674.7167
cvoss@hawthornecat.com

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**Hawthorne Cat Promotes Joe Corbaci to Regional Product Support Manager
and Travis Tilton to General Service Manager**

San Diego, CA – – Hawthorne Cat, the exclusive Cat® equipment dealer in San Diego, the Hawaiian Islands and the Pacific Region has promoted Joe Corbaci to Regional Product Support Manager and Travis Tilton to General Service Manager.

Joe Corbaci will oversee all product support operations for Hawaii and Guam from the Waipahu, Hawaii location. Corbaci has been with the company for 12 years, beginning as an Inside Sales Representative for Hawthorne Power Systems. He spent a number of successful years in engine and service sales before advancing into an Account Management role. Corbaci's extensive experience and demonstrated leadership skills make him a perfect fit for this new position.

According to Kirk Fowkes, Vice President of Hawthorne Power Systems, "Joe built a very dynamic, collaborative team. His efforts have been critical in helping us achieve our strategic business objectives."

Travis Tilton has been promoted to General Service Manager in Hawaii. He started at the company as a service writer and advanced to become the Engine Service Manager at our Waipahu location. For the past seven years, Tilton has successfully led the service team in its efforts to deliver the best customer service in the Pacific Region.

Bobby Whitworth, General Manager for the Hawaii and Guam divisions, says, "Travis brings unparalleled knowledge, experience, and dedication to his new position." Whitworth continues, "The entire team is excited to support Joe and Travis as they move into their new positions at the dealership."

About Hawthorne Cat

Hawthorne Cat is the authorized dealer for Cat construction and power equipment in San Diego, Hawaii, Guam, Saipan and American Samoa. Hawthorne sells, rents, provides parts and service, training and emission solutions to various industries including general building construction, landscaping, marine, paving and power generation. For more on Hawthorne Cat, visit <http://www.hawthornecat.com>.