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**March 11, 2016**  
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## **Sonwil Distribution Center Opens in Reno, Nevada**

*Logistics and transportation provider establishes Western USA operations hub*

**RENO, Nev. (March 10, 2016)** – Sonwil Distribution Center today announced that it has opened a new operation on Longley Lane in Reno, Nevada. Sonwil is a third generation family-owned and operated logistics solutions firm which has been serving regional, national, and international clients for more than 70 years.

“As a business making our first introduction to the Nevada market, we couldn’t be more excited. We are proud to maintain long-lasting trusted partnerships with some of the largest manufacturers in the world, in a number of verticals, and we look forward to doing the same in Reno,” said Don Dimitroff, chief sales officer of Sonwil Distribution Center. “In addition to being a strategic location for our operations, Reno offers attractive freight rates, service levels, tax environment and business-friendly policies. Our focus will be two-pronged as we work to establish this facility as our Western USA operational hub – we will migrate existing clients to our Reno operation, in order to service their Western U.S. needs, and will proactively offer our services to companies operating, or planning to operate, in this region.”

Sonwil is headquartered in Buffalo, New York, with additional locations in Carlstadt, New Jersey. The Nevada facility compliments the company’s existing operations in New York and New Jersey, where they cover 55% of the U.S. market and 65% of the Canadian market in one day’s travel. The company has doubled its staff over the last four months, and with employees now totaling 10, Sonwil plans to continue their rate of workforce growth.

“This is great news for Reno,” said Reno City Councilmember Oscar Delgado, a representative of Ward 3, where the facility is located. “Sonwil is helping to grow and expand Northern Nevada’s economy by hiring local residents and establishing a home base here. I am pleased to welcome Sonwil to Reno and wish them much success.”

“Sonwil brings with their expansion, great jobs and a name that is recognized and respected in the logistics world,” said Mike Kazmierski, CEO of EDawn. “Another significant investment and a great international company to add to our growing logistics presence in the Reno-Sparks area,” he said.

Sonwil provides reliable services that free customers from operating expenses and management issues related to private facility ownership. The company’s scalable

logistics solutions help clients optimize revenue growth and reduce their operating expenses related to the management and distribution of their inventory by offering logistics to power distribution, technology to increase competitive edge, transportation to optimize the movement of freight, and commercial space to grow your business.

Several local businesses played an important role in assisting Sonwil with its Nevada expansion:

- ABC Fire
- CBRE
- FCC Communications Inc.
- Kelly Services
- Masterson Electrical
- NAI Alliance
- Nevada Recycling and Salvage
- Pallet Broker LLC
- Reno Forklift
- Tyco

**About EDAWN:**

The Economic Development Authority of Western Nevada is a private/ public partnership established in 1983 committed to recruiting, expanding and supporting newly forming quality companies that bring jobs to the region and have a positive impact on the quality of life in Greater Reno-Sparks-Tahoe.

**ABOUT SONWIL DISTRIBUTION CENTER**

Sonwil Distribution Center, Inc., is a family-owned and operated logistics solutions firm headquartered in Buffalo, New York with additional locations in Carlstadt, New Jersey and Reno, Nevada which has been serving regional, national, and international clients for more than 70 years. Sonwil's scalable logistics solutions help clients optimize revenue growth and reduce their operating expenses related to the management and distribution of their inventory. Sonwil's solutions include a variety of warehousing services to dynamically manage your inventory, transportation to optimize the movement of your goods, technology to increase your competitive edge and Commercial Real Estate to grow your business. Learn more: [www.sonwil.com](http://www.sonwil.com).

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