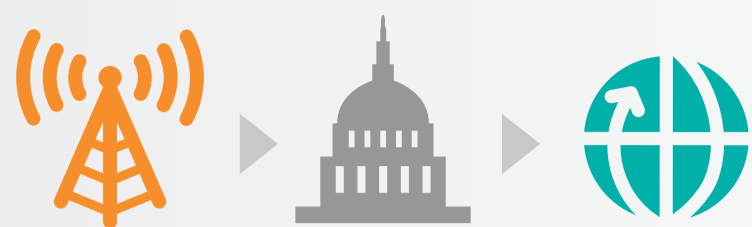




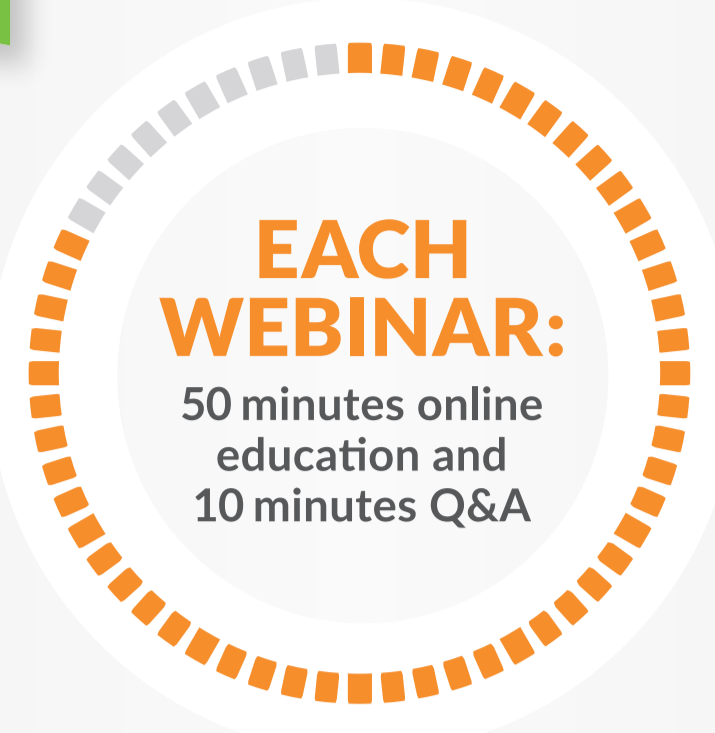
**HIGHER LOGIC**  
**Learning Series**

**Interactive Webinars Hosted by Community Leaders**

Our Learning Series covers new topics, addresses important industry issues and create conversations that matter to people and organizations building dynamic online communities.



**Broadcast from Washington, D.C. internationally**

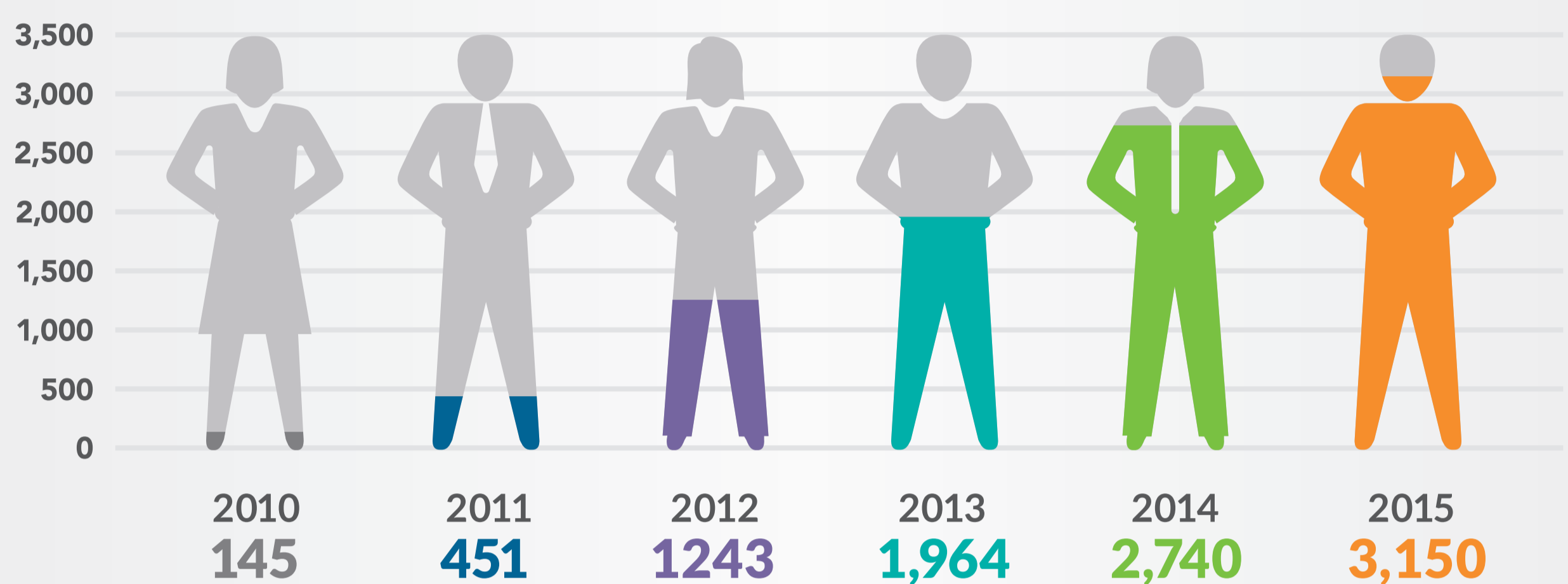


**MOST POPULAR WORDS:**



- Community Management
- Engagement
- Mobile
- Private Online Community
- ROE & Reporting

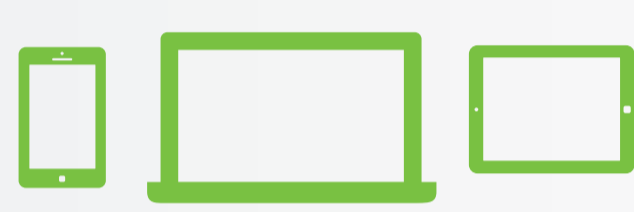
**REGISTRANTS**



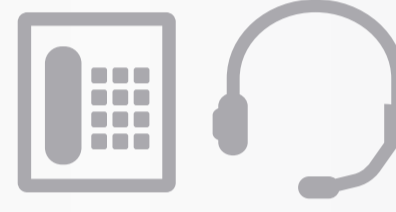
**The HUG Learning Series can be accessed via:**



Desktop



Mobile Devices



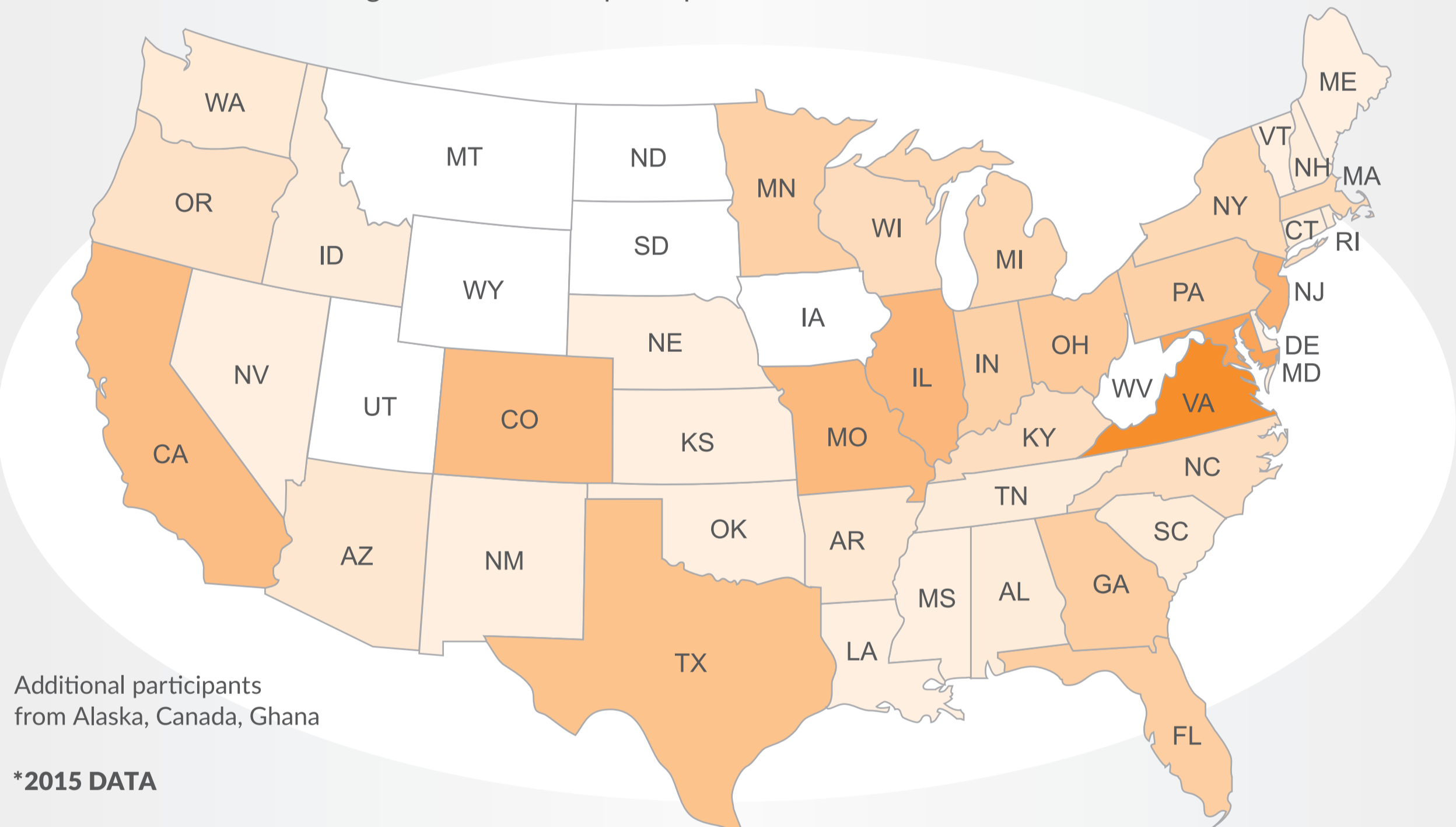
Phone/Headset

**Webinars in the HUG Learning Series Resource Library:**

**126**

**PARTICIPATION BY STATE\***

Darker state color indicates greater number of participants



**14** NEW TIP SHEETS/ARTICLES PRODUCED

**Charities benefiting from the Higher Logic Learning Series:**

- Feeding America
- Make-a-Wish Foundation
- Rachel's Network
- The ASAE Foundation
- The Leukemia & Lymphoma Society
- The National Breast Cancer Foundation
- Toys for Tots

**FEEDBACK**



"I love this series and really appreciate Higher Logic putting on the Learning Series program. I'm a busy professional of a small staff association — and I make time to attend the webinars because I always leave with actionable takeaways."

Cheryl Rothbart  
Membership Services Associate  
The International Propeller Club of the United States (IPCUS)



"The Higher Logic Learning Series topics are always relevant and helpful. Keep them coming!"

Tom Manning  
Associate Director of E-Learning  
Learning Forward



"The Higher Logic Learning Series session I attended was beneficial. I appreciated the live engagement polls and peer-to-peer advice and discussion."

Bevin Callan  
Senior Manager, Member Services  
National Association of Personal Financial Advisors



Higher Logic is a CAE Approved Provider. The program meets the requirements for fulfilling the professional development requirements to earn or maintain the Certified Association Executive (CAE) credential.

