





Announcing the 2015 International Service Excellence Award Winners

Organizations and individuals are recognized for their commitment to service excellence with the 2015 International Service Excellence Awards

Chicago, IL – March 21, 2016 Leading service providers globally, organizations and individuals, are awarded for service excellence with an International Service Excellence Award.

The Customer Service Institute of America (CSIA) is the body delegated by International Council of Customer Service Organizations (ICCSO) to manage the International Service Excellence Awards. These awards are recognized as the premier service awards around the globe. Organizations and individuals that excel in service excellence compete in a variety of categories to recognize their commitment to customer service excellence.

Christine Churchill, Executive Director, CSIA and Vice President of the ICCSO notes, "through digital advances, the world is getting smaller and successfully navigating the waters of customer experience is more challenging than ever. Each year service excellence is redefined by the customer and our award winners must innovate to meet those ever changing desires and expectations".

Judging Criteria

The judging criteria for the International Service Excellence Awards is based on the rigorous International Customer Service Standard (ICSS), which provides a comprehensive and practical framework to assist organizations in delivering consistently high levels of service. This standard, based on the balanced scorecard methodology, reviews organizations as a whole to determine if the customer is the focus of the business and how that is supported through culture, processes, procedures, training, hiring practices and, most importantly, actions.

2015 International Service Excellence Award Winners:

Company Awards:

Large Business: HCF (The Hospitals Contribution Fund of Australia Limited)

Division of a Large Business: Mercer Benefits Administration – Participant Services

Division of a Large Business – Highly Commended: Mirvac

Medium Business (501-3999 employees): Ivy College

Medium Business - Highly Commended (501-3999 employees): OneSource Virtual

Division of a Medium Business: American – Ductile Iron Pipe

Government: City of Canning

Contact Center: American Express Australia Limited

Contact Center – Highly Commended: Merrill Edge

Small Business (less than 500 employees): AH

Small Business – Highly Commended: *iDashboards*

Customer Charter: Signet

Internal Support Services: Northern Territory Government and Kinetic IT

Customer Focused Innovations: FIS North American Card Solutions

Visionary Award: Brisbane City Council

Best of the Best: Ryan LLC

2015 Individual Awards:

Chief Executive Officer: G. Brint Ryan - Ryan LLC

Customer Service Manager: Erik Inman "Kyle" - AutoEurope

Chief Customer Officer: Serena Smith - FIS NORTH AMERICAN CARD SOLUTIONS

Customer Service Executive: Daniel L. Hammelman - Mercer Administration - Participant Services

Customer Service Professional: Betsy M. Alamo - American Express Global Business Travel

If you would like to nominate your organization or a colleague for an International Service Excellence Award in 2016 please contact us at the number below or the email associated with this media release.

About Customer Service Institute of America:

The <u>Customer Service Institute of America (CSIA)</u> is to be the professional body of choice for customer service leaders across the US. The Institute has the exclusive North American rights to distribute the <u>International Customer Service Standard (ICSS)</u> and certify Organizations against the Standard.

Contact:

Christine Churchill, Managing Director Customer Service Institute of America 630.448.7939 www.serviceinstitute.com