

memoryBlue Unveils Finalists for Alumni of the Year Award

Annual Program Spotlights Rising High-Tech Sales Talent

Tysons Corner, VA - memoryBlue recently announced three finalists for the 2016 Alumni of the Year award. This annual award recognizes the impact hundreds of former memoryBlue employees are making in the high-tech sales industry.

The 2016 finalists are Taylor Pierce (Senior Director of West Coast Sales, Cigital), Stuart Dyer (Business Development Manager, CyrusOne) and Trey Surber (Senior Account Executive, Deltek, Inc.). The three finalists were selected from a pool of close to 30 applicants and nominees for the annual award.

After over a decade of work helping technology-oriented companies achieve revenue growth, hundreds of memoryBlue Alumni have elevated into roles with some of high-tech's most recognizable names and hottest startups. The memoryBlue Alumni of the Year Award recognizes individuals who have achieved outstanding accomplishments in their high-tech sales careers.

Helping select the award winner this year is a panel comprised of highly accomplished inside sales professionals and renowned educators. These individuals have spent their careers furthering the sales industry as well as building bridges between talented college students and the sales profession. The panelists include Trish Bertuzzi (President and Chief Strategist, The Bridge Group), John O'Brien (President, AroundCampus LLC) and Dr. Terry Loe, Ph.D. (Director, The Center for Professional Selling).

The memoryBlue Alumni of the Year will win \$5,000 to spend on a vacation anywhere in the world. The winner will be announced on Friday, April 8, 2016 as part of the company's quarterly all-hands meeting. An employee and alumni reception will immediately follow the meeting.

In the inaugural award program last year, Sohale Razmjou (Senior Director of Cybersecurity Technologies, immixGroup) led an outstanding field of candidates and finalists, ultimately being named the memoryBlue 2015 Alumni of the Year.

About memoryBlue

memoryBlue grows and finds top inside sales talent for high-tech companies through outsourced consulting and direct-hire permanent placement. The memoryBlue "Try + Hire" offering gives clients the option to hire their consultants at any time during an engagement. This powerful model reduces client risk while it attracts top talent to a proven launching pad for future high-tech sales leaders and feeds the memoryBlue Alumni Network.