



Superior Recreational Products Releases New Wind-Rated Portable Retractable Umbrella

CARROLLTON, GA – March 24, 2016 – Superior Recreational Products, a leading manufacturer of recreational products, announced the release of the new wind-rated Portable Retractable Umbrella.

Perfect for outdoor dining or poolside lounging, the wind-rated Portable Retractable Umbrella features a sleek cantilever design that can be opened and closed in less than a minute using Superior's intuitive dual-drive system. The easy set-up and portability of this umbrella makes it the perfect solution for shading any area within an outdoor space.

“The cantilever features an easy-to-remove set of stackable ballast weights allowing the umbrella to be moved freely as needed. This allows for relocation or direction of shade,” said Shade and Shelter Brand Manager, Brent Derbecker. “Set-up and take down requires minimal time and effort, freeing up more time to enjoy the outdoors.”

The Portable Retractable Umbrella is rated and warranted for use in up to 35 mph winds in its open position, making it one of the strongest wind-rated portable cantilever umbrellas available. Eight removable plates secure the umbrella for worry-free use all season long. Additionally, the umbrella arrives 90% assembled – simply place the weighted plates on the base, attach the top frame, and put on the umbrella's fabric. This umbrella requires no permitting, installation, or site construction.

“Unlike conventional shade structures which often require engineered drawings, concrete footings, and fixed location usage, our portable cantilever offers an engineered wind-rating without the hassles of traditional shades,” said Derbecker.

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Leading the industry with this wind-rated design, Superior now meets the needs of customers seeking a low-maintenance, commercial portable umbrella that withstands high winds.

About Superior Recreational Products

Superior Recreational Products (SRP) has spent nearly three decades developing and acquiring product lines that help you play, relax, and live. We design and manufacture shelter and shade structures, outdoor steel, recycled and themed playgrounds, indoor playgrounds, and commercial site furnishings. For more information about Superior Recreational Products, go to www.superiorrecreation.com.

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High resolution logos and images available upon request

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