

# New Cartoon "Remoji" App Encourages Sex Toy Use in Public



Stockholm/San Jose - 22 March 2016: Music, Emojis and sex. No, even better; music Emojis and public sex. PicoBong™, the world's most experimental sex toy company today revealed via crowdfunding platform Indiegogo that they are bringing all these elements together with the creation of REMOJI™: a cartoon app that uses an interactive, music-inspired interface to control not one, but four, new sex toys that cater to all genders and are all perfect for public pleasure!

PicoBong<sup>™</sup> is just one step away from making all this happen. The toys are all in production but they now seek YOUR help on <a href="https://igg.me/at/remoji/">https://igg.me/at/remoji/</a> to prove the thirst and demand for a truly fun and integrative sex app.

### For more information contact pr@picobong.com



#### FOR IMMEDIATE RELEASE

Technology has increasingly become a major part of our lives (including our sex lives), and PicoBong<sup>™</sup> realized it was time to make sure technology made a *fun* impact; they created <u>REMOJI™</u>. The app comes to life as you tap, poke and swipe to stimulate the lead character named REMOJI™ and based on emojis to dance to different types of music. REMOJI™ connects to a new range of sex toys (currently in production and featuring masturbation cups, eggs, rings and butt plugs) while the style and passion of REMOJI™'s dancing controls the speed, intensity and pattern of the sex toy vibrations.

Steve Thomson, CMO of PicoBong<sup>TM</sup>, the creators behind REMOJI<sup>TM</sup> says: "We want to revolutionize sex lives by making phones part of foreplay and not a distraction from it.  $REMOJI^{TM}$  certainly brings a whole new meaning to the phrase 'vertical expression of horizontal desire.' Just imagine using this app, paired up with a sex toy, out in public at a restaurant or club. You can be playing with the app and no one will realize you're actually controlling a sex toy; they will all think you're just playing a game."



https://igg.me/at/remoji/

REMOJI™ has six different modes to satisfy all music tastes and sexual appetites with pre-set vibration patterns that move to the tempo of your favorite music style, be it alternative, techno, dubstep, hip hop, jazz, or punk.

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Of course, a hot rhythm means nothing when you and you partner aren't moving to the same beat; that's why REMOJI™ makes use of Bluetooth for a more reliable connection between mobile device and sex toy, so your signal will never get dropped when paired with any of the 4 brand new (and exciting in their own right) PicoBong™ toys.

# Introducing the Remoji™ Series



## SURFER™ Plug Vibe

A vibrating butt plug sleekly formed from silicone with a flared base for preventing total wipeouts—perfect for first-timers and pros alike!



## DIVER™ Egg Vibe

Designed with discreet pleasure in mind this egg has all the right curves to hit your G-spot.



## BLOWHOLE™ M-Cup

This male masturbation cup creates totally unique sensations that will completely blow you away!



## LIFEGUARD™ Ring Vibe

A stretchy silicone cock ring that accommodates all sizes to keep you and your partner bumping to the beat all night long!



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PicoBong isn't your average sex toy company. Run by a team of open, young minds not unlike yourself, we steer you clear of super sleazy smut and toward vibrantly tasteful products. Our aim with everything we do is to allow you to explore your sexuality in comfortable, yet exhilarating new ways. The time to turn the tides on bedroom boredom has arrived!



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The convenience of using something you always have on your phone—as a sex toy remote opens up countless doors when it comes to exploring new sensations.

Most of us have fantasized (or have even tried!) a little <u>public hanky panky</u>, and as NYC-based sex researcher and educator <u>Dr. Zhana</u> says: "There is something very arousing in exposing your nude or sexual self to the gaze of others—in a recent study of over 1,000 Canadian adults, 35% of men and 27% of women reported interest in having sex with a partner in front of other people or where there were at risk of being seen. Combine this inherent exhibitionism in many of us with the endorphin and adrenalin rush of doing something forbidden, and the result is sex in public being appealing to a lot of people."

Now, with all these elements—music, high-quality toys and a high-tech app— $\underline{\mathsf{REMOJI^{TM}}}$  is about to bring these fantasies to reality in the most exciting way imaginable! With the summer fast approaching and the  $\underline{\mathsf{music}}$  festivals season about to kick-off, PicoBong<sup>TM</sup> is poised to become your main provider of unforgettable experiences and sexual exploration!



On the REMOJI™ Indiegogo campaign page (<a href="https://igg.me/at/remoji/">https://igg.me/at/remoji/</a>), new and old PicoBong™ fans alike can pledge their support to help develop the app, as well as offer input for its final functionality! In return, everyone gets a massive discount on all the new sex toys 40% off for a limited time only!

More information can be found at: <a href="https://www.picobong.com/remoji">www.picobong.com/remoji</a> or pr@picobong.com.

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