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Contact: FOR IMMEDIATE RELEASE

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**Amada Senior Care Expands to Minnesota**

***Orange County Based Senior Care Franchise Opens Office in Twin Cities***

**Twin Cities, Minnesota – March 30, 2016 -** Amada Senior Care, premier provider of non-medical in-home care and assisted living placement counseling, recently opened its first office in the state of Minnesota – its Twin Cities location. Amada franchise partner Greg Getchell came to the senior care industry with 19 years of healthcare and medical device industry experience. The grand opening will be held on Friday, April 1st.

Greg said Amada Twin Cities provides non-medical in-home care for seniors by assisting with activities of daily living, such as bathing, dressing, meal preparation, light housekeeping, and medication reminders. If aging at home is no longer possible, they also provide senior housing advisory services; a form of counseling that helps individuals find the best assisted living environment for them. “The needs of seniors vary, so we work closely with our clients and their family to find the best option for their unique situation,” Greg said.

“We understand the concerns seniors and their families have when it comes to funding care,” Greg said. “At Amada Twin Cities, we are experts at financial counseling and the many options available and will work with you to determine what is best for you and your family.” According to Greg, Amada Twin Cities specializes in utilizing life insurance policies, long-term care insurance policies, and Veteran’s Aid and Attendance benefits to pay for care.

Greg spent years involved in the treatment of stroke patients, and said that it opened his eyes to the need for quality in-home care for the elderly and disabled. He has also witnessed the aging of his own parents and his wife’s parents. “It made me keenly aware that inevitably someday we all, or someone we love, will likely need care,” he said. “Our mission is to provide you with the best possible care. We will treat you like family.”

The grand opening of Amada Senior Care Twin Cities will take place on Friday, April 1st. The office is currently looking for qualified full and part-time caregivers to work with their clients. For more information, you can visit their website at [www.AmadaTwinCities.com](http://www.AmadaTwinCities.com) or call (763) 307-3423.

**About Amada Senior Care**Amada Senior Care is committed to enriching lives. We provide nurturing, compassionate non-medical in-home care and guide families through the many senior housing options available for assisted living. We also offer expertise in handling [long-term care insurance](http://en.wikipedia.org/wiki/Long-term_care_insurance) claims and in certain forms of government aid, including [Veterans Aid and Attendance Benefits](http://en.wikipedia.org/wiki/Veteran%27s_pension). Headquartered in San Clemente, California, Amada was founded in 2007, and is currently assembling an elite team of [franchise partners](http://www.amadaseniorcare.com/franchise) to expand our business on the national level. For more information, visit [amadaseniorcare.com](http://www.amadaseniorcare.com/).