



# Brolly

Event Solutions

# Your event technology, covered

## What's in the system?



Websites

- Event marketing
- Register attendees
- Gather key data on attendees
- Monitor traffic and conversions



Registration

- Expedite on-site registration
- Cut down redundant printing costs
- Monitor traffic flow throughout the event



Lead Capture

- Attendee and exhibitor driven lead capture systems
- Track ROI event-to-event
- In-depth analysis of lead data



Event Apps

- Help attendees navigate the event
- Get real-time feedback
- Track floor traffic and booth dwell time



Ordering

- Generate sales right on the show floor
- Quickly process complex orders
- See trending products during an event



Insights

- Get actionable info at every stage of your event
- Intuitive dashboard simplifies event data