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FOR IMMEDIATE RELEASE

**Lawn Doctor, Inc. Announces New Franchise in Gwinnett County, GA**

Holmdel, NJ, April 4, 2016 - Lawn Doctor is pleased to announce the opening of the new Lawn Doctor of Suwannee-Lawrenceville. Owned by Antonio Cunha, this Lawn Doctor franchise will provide customized services from lawn and shrub care to Yard Armour® mosquito and tick control.

Cunha holds a chemical engineering degree, and has experience in quality management, customer service, project management, safety and environment management systems, operations management, research and product development. After many years of employment with multinational corporations, Cunha decided to start his own business, contribute to the local economy and create jobs for local workers.

Cunha said he was initially drawn to Lawn Doctor due to its brand recognition and good reputation. “I was also impressed by the business model and the way that Lawn Doctor uses technology to improve operational efficiency and deliver a high quality service to customers. The experience and time that Lawn Doctor has successfully been in business – almost 50 years – were also important in my decision to join the Lawn Doctor family,” he added.

“As a Lawn Doctor franchisee, I will listen carefully to my customers, and offer them a professional, customized lawn care plan that will be worry-free,” Cunha said. “My ultimate goal is to help customers enjoy their yards to the fullest, and feel happy every time they are outside their home playing with their kids and pets, having dinner or barbecuing with friends, or just relaxing at the end of a working day.”

“We are delighted to welcome Antonio to the Lawn Doctor family of companies,” said Scott Frith, Lawn Doctor President and CEO. “He has a personal commitment to exceed customer expectations, and I’m confident he will accomplish that very quickly.”

Contact Lawn Doctor of Lawrenceville-Suwanee at 678. 629.3752, email Group1180@lawndoctor.com, or click here to get your free lawn care quote today: <http://www.lawndoctor.com/lawrenceville-ga>.

**ABOUT LAWN DOCTOR, INC.**

Lawn Doctor, the largest lawn care franchise in the country, is comprised of locally owned and operated businesses supported by a national brand. The Lawn Doctor family of approximately 500 franchises in more than 40 states uses proprietary technology and equipment, designed and built in Lawn Doctor’s NJ manufacturing facility. Backed by a 100 percent guarantee, the licensed services provided by Lawn Doctor help maintain and improve overall condition and appearance of customers’ properties, as well as protect health and comfort with mosquito and tick control.

For more information on Lawn Doctor, visit http://www.lawndoctor.com and <http://www.lawndoctorfranchise.com>.

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