Warsaw, 5 April, 2016

## Press Release: Syncron Wins Great Place To Work® Title

Warsaw, Poland – 5 April 2016 – Syncron, the global leader in aftermarket service optimization, announced today that it was awarded the title *Best Company To Work For* by Great Place To Work, the global authority on building, sustaining and recognizing high-trust organizational cultures.

"This is a great honor," said Annika Thunberg, Head of Employee Success at Syncron. "Great company cultures don’t just happen. They are created through an intentional investment in employees. This award is a strong sign our employees embrace our corporate culture and enjoy being members of the successful Syncron team".

Syncron's recruitment process has been integral in shaping a great workplace. Hiring managers are very particular about choosing talented applicants who appreciate and respect the company culture. They look for bright candidates who have a desire to learn and are honest and open minded. While on occassion there is urgency to fill open positions, that never supercedes the need to find the perfect fit.

“We want all of our employees to look forward to going into our offices, located around the world, every day," said Anders Grudén, Syncron CEO. "We want them to be excited about the possibilities, the next challenge and the next win. When our employees enjoy what they are doing, we create great products and superior customer experiences. Hiring the best talent and developing a positive and creative environment enables us to deliver beyond our customers’ expectations.”

Syncron provides many social opportunities to help employees know and understand each other better. In many of its locations throughout the world, employees gather each workday for a friendly breakfast prepared by the company. On Friday afternoons, the staff takes a break for coffee and cake to share experiences and dreams for the future. Special successes, like new product releases and new customers are celebrated regularly; and special events, like kayaking trips and Christmas dinner, are held throughout the year.

Employees receive other perks as well. All 12 of Syncron's international offices are conveniently located in or near city centers with easy access to public transportation; in special cases, employees can work from home. Seminars regarding information technology and logistics are offered throughout the year to encourage continuous development. The company funds lessons in English and Swedish for any those interested. Plus, the company subsidizes employee participation in selected sports activities.

“Earning this recognition by Great Place to Work is an honor,” said Tomasz Urbanski, Head of Product Development at Syncron Poland. “Syncron is a great place to work, where intellectually curious, hard-working and creative people challenge each other every day to do their best, work and to solve our customers' aftermarket service challenges."

Syncron has taken part in the Trust Index© Employee Survey from Great Place To Work since 2008. Every year, employees and management are anonymously surveyed to help leadership measure and understand the company's workplace culture, take focused action to change it, and learn from the best. Results are aggragated and then compared to similar-sized companies throughout the same country.

Syncron designs, develops and supports the best aftermarket service parts software in the world utilizing a Software as a Service distribution model. To learn more about their Inventory Management, Price Management or Data Management solutions, or to enquire about current job opportunities, please contact +48 663 430 405 or visit syncron.com.

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**About Syncron**

Syncron is the global leader in cloud-based aftermarket service optimization. Syncron enable companies in the manufacturing and distribution industries to create a superior customer experiences and improved financial performance.

Out of its 12 offices across the globe, Syncron combines a passion for innovation, business process expertise, and a global collaborative workforce to deliver immediate and measurable improvements for its clients. For more information, visit us online at [www.syncron.com](file:///C%3A%5CUsers%5Candgru%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C5CS54L6S%5Cwww.syncron.com).