

LEADING AD AGENCY SOFTWARE LAUNCHES MAJOR NEW VERSION: WORKBOOK 9

Pittsburgh, PA & Copenhagen Denmark, April 7, 2016 – Worldwide leading ERP agency management solution, Workbook Software, released its much anticipated game-changing Version 9 made with brilliant HTML5 technology. The Best-in-Class integrated solution features enhanced scheduling, global resourcing, whiteboards, and new mobile apps added to mobile-friendly compatibility. A fresh and simple user interface to view real-time job data, Kanban, scrum board, snapshots, burn, automated workflow, custom SQL Dashboard widgets, open API, financial progress and so much more in a completely customizable interface to harmonize terminology.

Workbook Version 9 • Real-Time Agency Intelligence

“Workbook’s legacy & previous Versions have been the industry leading tools for many decades, adopted by world’s top ad agencies, marcomm, engineering, life & science+. It was imperative to keep the robust foundation structure and integrity of the product while making the user interface next-generation ready. Workbook 9 weaves top-notch features with autonomic – build once deploy everywhere - approach into future-proof technology for on-the-go agency lifestyle. The brand promise is to be the best and most accessible system for project-driven businesses globally. It’s as simple as that! We are thrilled to offer our partners this user friendly experience with a broad spectrum of functionalities that could be complex by nature,” says Niels Heimburger, Global CEO & Founder. *“Workbook will continue to push for greatness.”*

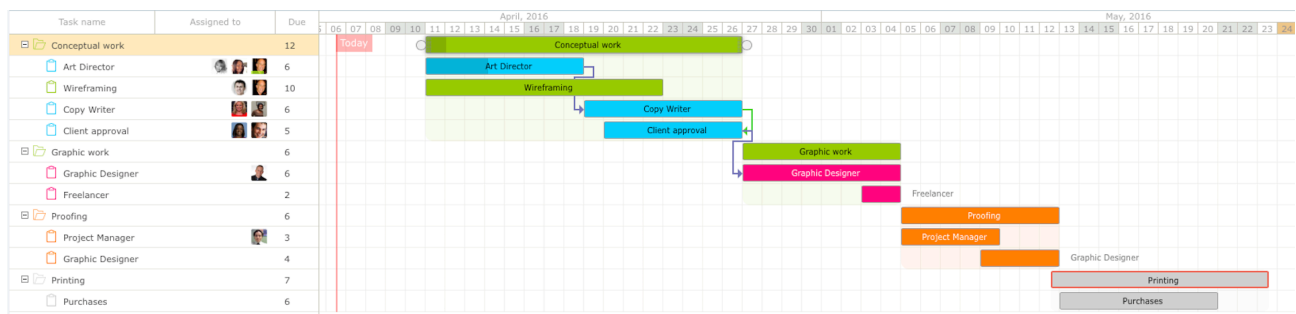
“It is not just important for our clients, it is important for us too. Workbook Version 9 is a user interface game-changer and the backbone of our own global operations as well as our clients’. We have added endless enhancements to this major release and are very excited to hear feedback from our forward-thinking partners,” says René Praestholm, Global COO & Partner. *“In the past 24 months alone, we are showing 300% growth globally among fast-paced agencies with the best interest of their core pillars at heart: the staff. We develop with the core users in mind... No more timesheet hassles!”*

Global Adaptation:

Multiple companies, multi-currencies, inter-company resourcing, user-interface in the language of your choice, a software solution with global scalability in mind.



Sneak peek • easy scheduling

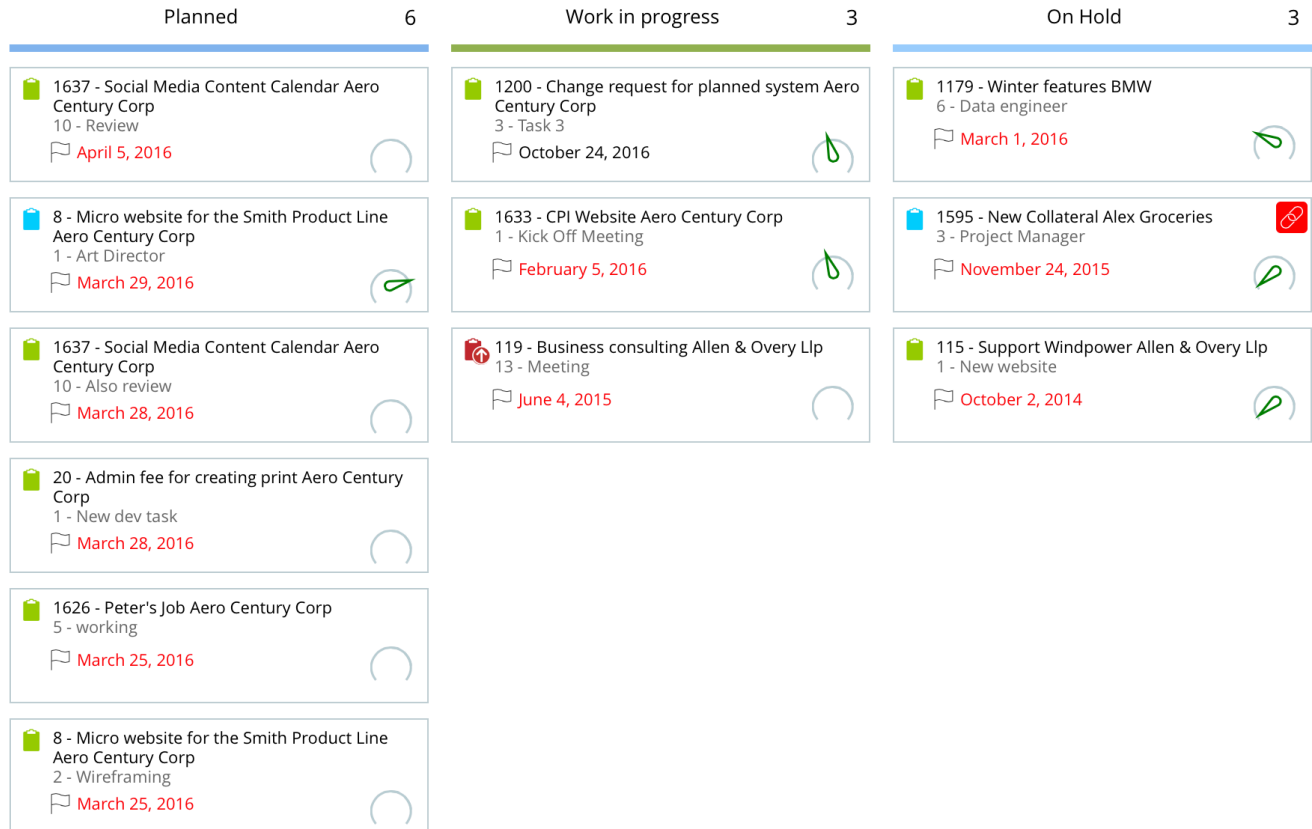


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Kanban • 'känbän • *Japanese translation: Cards you can see*

The anticipated Kanban views in multiple screens, calendar options and flawless integration with your existing email and calendar client.

A series of native apps, both iOS & Android, complement the user experience. Don't work more. Work blended.



What does WorkBook look like? Try it here: www.workbook.net

About WorkBook Software

WorkBook Software is a worldwide leading ERP software company headquartered in Copenhagen, Denmark with offices in Pittsburgh, PA & APAC. Working with global companies around the world, WorkBook provides the best user experience possible. A fully integrated software suite: Collaboration, CRM, pipeline + forecasting, scheduling, global resourcing, fast change/traffic management, SOW & top-notch project management, estimating, billing and a robust accounting module with multi-company/currency and financial reporting.

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