



SΔMYROAD

SΔMYROAD, a *spotlight for rising creators*



- VIDEO
- IMAGE
- PLAYLIST
- POST
- PLACES



+60K ITEMS OF
CURATED CONTENT

EXPERTS IN THE 7
PASSIONS MOST
CONSUMED BY
MILLENNIALS

TOP 2,000 LOCAL
CREATORS AND +30K
WORLDWIDE



CREATORS MONETIZE WHEN CONNECTED TO OUR BRAND CLIENTS



A COMMUNITY OF 25,000
CREATORS AND INFLUENCERS
CRAFTING ENGAGING STORIES FOR
YOUR BRAND.

SAMPLING OF OUR BRAND CLIENTS

Ballantine's[®]

MAYBELLINE
NEW YORK

BEEFEATER[®]
LONDON

essie

LANCÔME
PARIS

PANRICO donuts

P&G

 **RON
BARCELÓ**

HEINEKEN

JAMESON


IRISH WHISKEY

L'ORÉAL
PARIS



SONY
PICTURESTM
©2000 Sony Pictures Entertainment Inc.

L'ORÉAL
MEN EXPERT

Pepe Jeans[®]
LONDON

SAMPLING OF OUR WORK

LANCOME MIRACLE CUSHION



L'OREAL PARIS STORE OPENING



L'OREAL BRUSH CONTEST



BEEFEATER DRY GIN



ALMA BLOOM STORE OPENING



PEPE JEANS ANNUAL CAMPAIGN



L'OREAL MISS MANGA



SAMY EVENTS



ESSIE ANNUAL CAMPAIGN



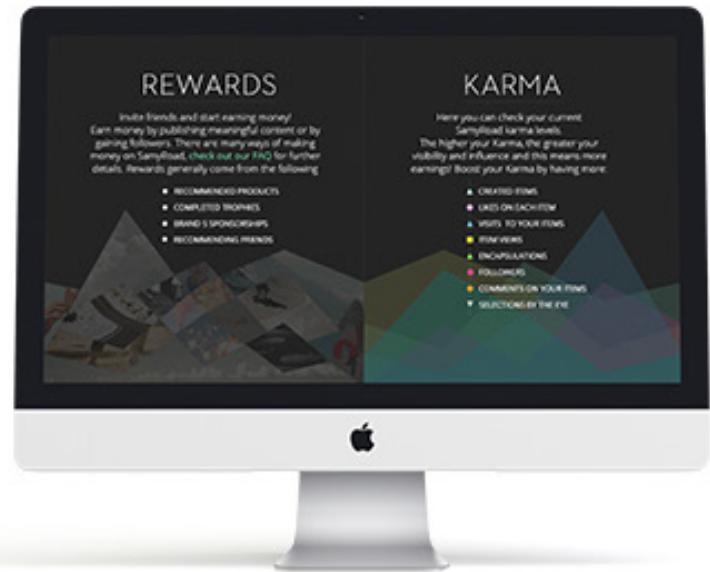
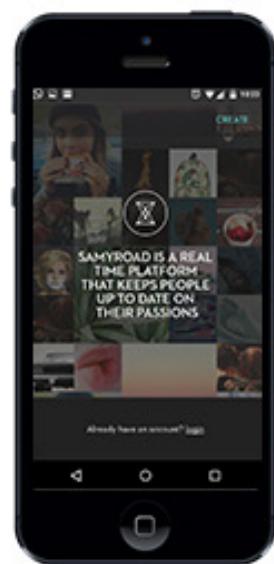
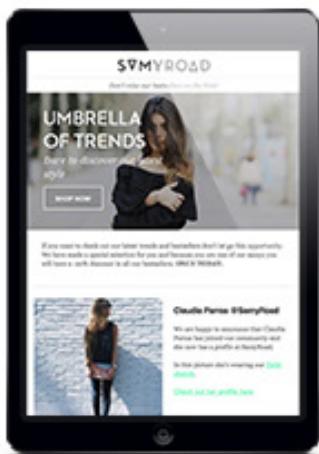
25.000 CREATORS
AND INFLUENCERS

28 ADVERTISERS

160 CAMPAIGNS

OUR TECHNOLOGY - SAMYTRENDS™

SamyTrends utilizes big data insights from the platform to generate coverage into content trends and growing cultural topics to drive campaign direction



OUR TECHNOLOGY – SHINEBUZZ™

ShineBuzz™ sources the most talented content creators and influencers worldwide.

The image shows a grid of influencer profiles on the left and a ShineBuzz mobile application interface on the right.

Grid of Influencers:

- KATELOVESME (BLOGGER)**
- BEGOÑA MARTÍN (MODEL)**
- KOSTROK (DJ)**
- LUCÍA MARTÍÑO (SURFER)**
- DULCEIDA (BLOGGER)**
- MARIO MONFORTE (ARTIST)**
- CARLOS SADNESS (SINGER)**
- PEEPTOES (BLOGGER)**

ShineBuzz App Interface (Right):

- JEN CHAE** (Profile Name)
- BIO** (Section)
- AGE: 30
 - LOCATION: LA, USA
 - DISCIPLINE: Beauty & Fashion Blogger
- Korean-American YouTube phenomenon who creates makeup and fashion videos for her channel [frmheadtotoe](#).*
- She is an avid blogger as well, posting her pieces on a site of the same title.*
- LOCATION** (Section)
- 
 - USA 77%

Category Icons at the Bottom:

- FASHION** (Icon: Hat)
- BEAUTY** (Icon: Lipstick)
- MUSIC** (Icon: DJ Headphones)
- ART** (Icon: Camera)
- SPORT** (Icon: Pencil)
- TRAVEL** (Icon: Compass)
- STARTUPS** (Icon: Lightbulb)

OUR PROCESS - END-TO-END PRODUCTION AND EXECUTION

End-to-End Production and Execution

TREND ANALYSIS

CREATORS SOURCING

MANAGEMENT

CREATIVE BRIEFING

CONTENT PRODUCTION

DISTRIBUTION

ROI



AT **SVMY MEDIAHOUSE** WE HOST YOUR CREATORS
AND PRODUCE HIGH QUALITY ENGAGING CONTENT



BRAND VIDEOS



TUTORIALS



PHOTO SHOOTS



WEBSERIES



MUSIC
SESSIONS



EVENTS



SVMYROAD

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