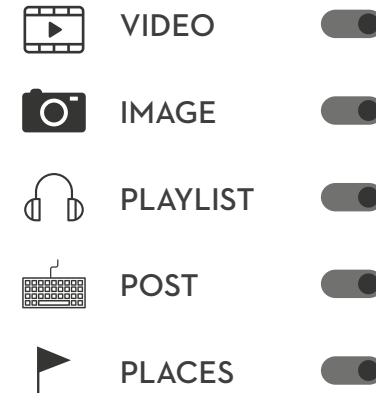
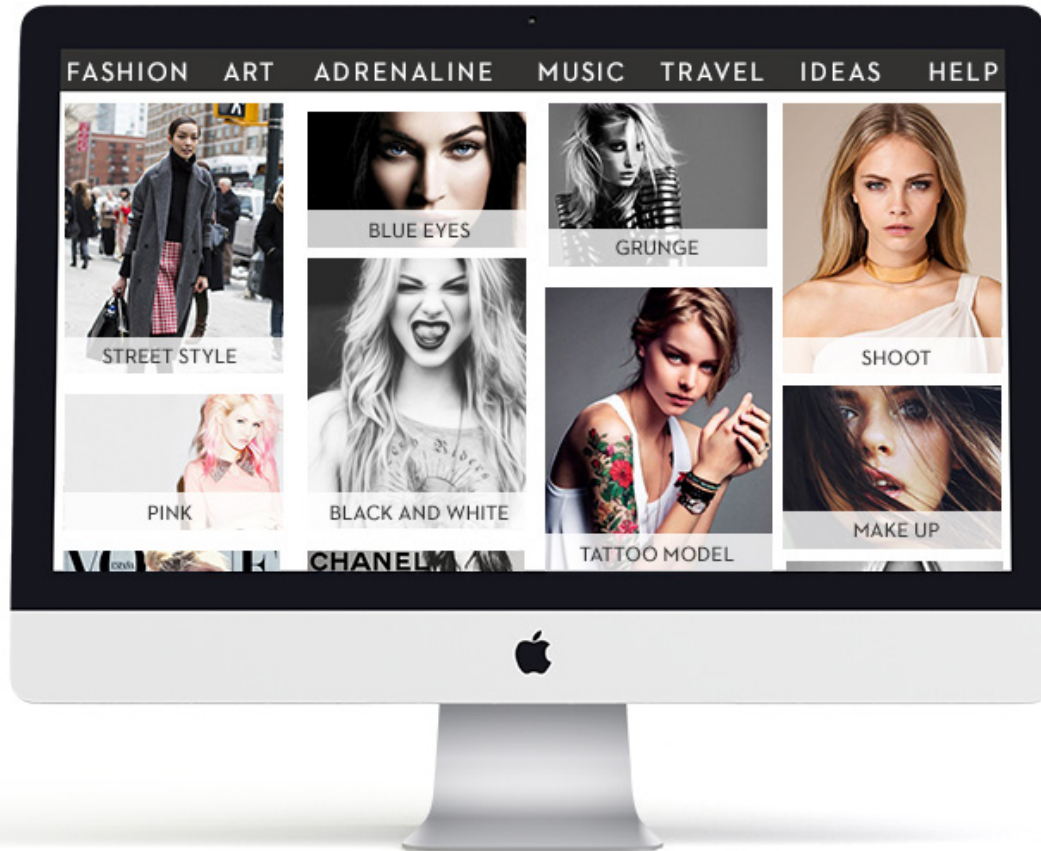




SVMYROAD

SΔMYROAD, a spotlight for rising creators



**+60K ITEMS OF
CURATED CONTENT**

**EXPERTS IN THE 7
PASSIONS MOST
CONSUMED BY
MILLENNIALS**

**TOP 2,000 LOCAL
CREATORS AND +30K
WORLDWIDE**

CREATORS MONETIZE WHEN CONNECTED TO OUR BRAND CLIENTS

SVMY
for
BRVND

A COMMUNITY OF 25,000
CREATORS AND INFLUENCERS
CRAFTING ENGAGING STORIES FOR
YOUR BRAND.

SAMPLING OF OUR BRAND CLIENTS

Ballantine's[®]

LANCÔME
PARIS

★ HEINEKEN


SONY
PICTURES™
© 2002 Sony Pictures Entertainment Inc.

MAYBELLINE
NEW YORK


PANRICO donuts

JAMESON[®]

IRISH WHISKEY

L'ORÉAL
MEN EXPERT

BEEFEATER[®]
LONDON

P&G

L'ORÉAL
PARIS

Pepe Jeans[®]
LONDON

essie

 RON
BARCELÓ

SAMPLING OF OUR WORK

LANCÔME MIRACLE CUSHION



L'OREAL PARIS STORE OPENING



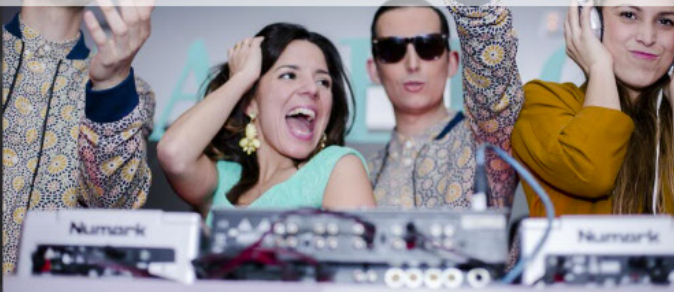
L'OREAL BRUSH CONTEST



BEEFEATER DRY GIN



ALMA BLOOM STORE OPENING



PEPE JEANS ANNUAL CAMPAIGN



L'OREAL MISS MANGA



SAMY EVENTS



ESSIE ANNUAL CAMPAIGN



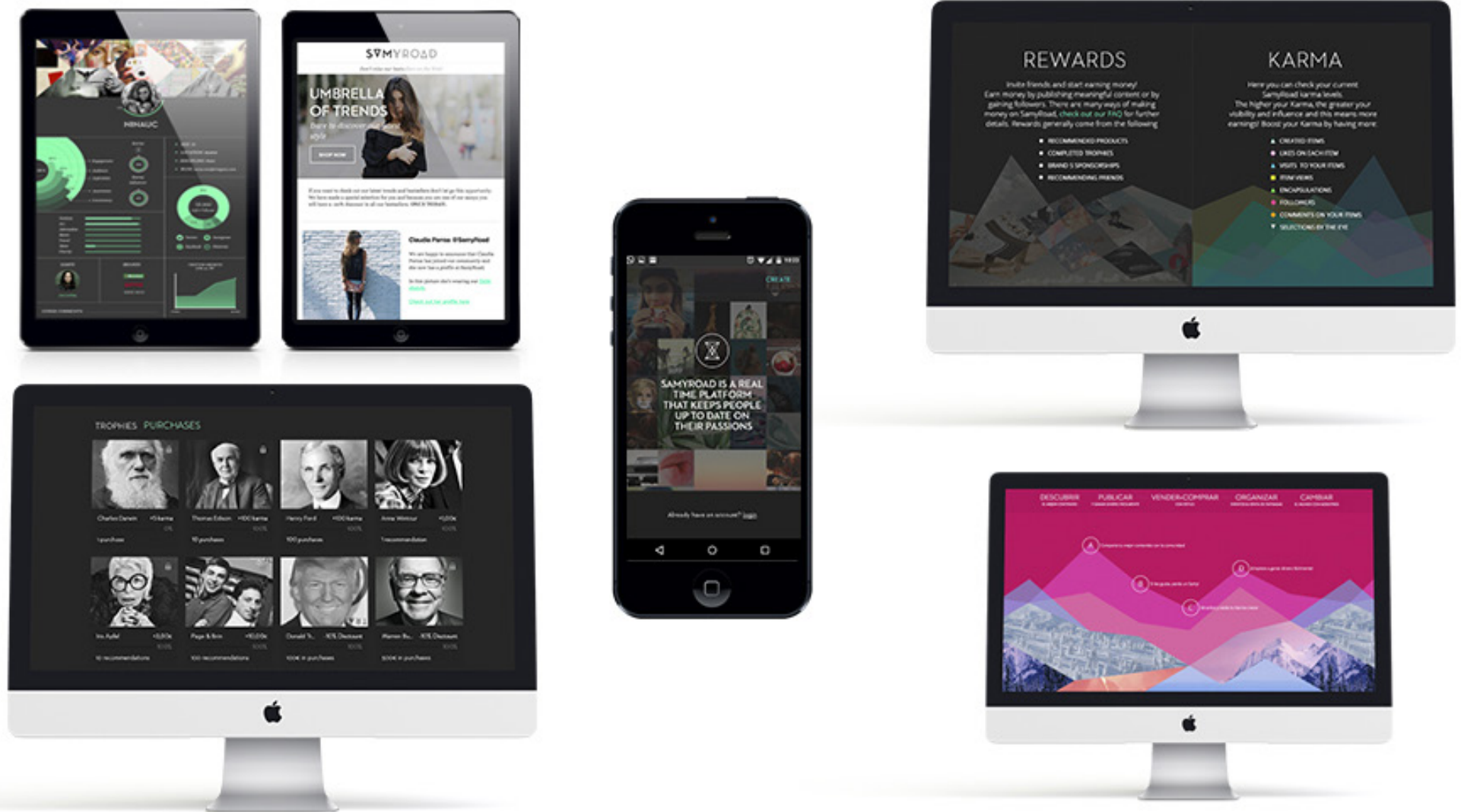
25.000 CREATORS
AND INFLUENCERS

28 ADVERTISERS

160 CAMPAIGNS

OUR TECHNOLOGY - SAMYTRENDS™

SamyTrends utilizes big data insights from the platform to generate coverage into content trends and growing cultural topics to drive campaign direction



OUR TECHNOLOGY - SHINEBUZZ™

ShineBuzz™ sources the most talented content creators and influencers worldwide.

KATELOVESME
(BLOGGER)

BEGOÑA MARTÍN
(MODEL)

KOSTROK
(DJ)

LUCÍA MARTÍÑO
(SURFER)

DULCEIDA
(BLOGGER)

MARIO MONFORTE
(ARTIST)

CARLOS SADNESS
(SINGER)

PEEPTOES
(BLOGGER)

JEN CHAE

BIO

- AGE: 30
- LOCATION: LA, USA
- DISCIPLINE: Beauty & Fashion Blogger

Korean-American YouTube phenomenon who creates makeup and fashion videos for her channel *frmheadtotoe*.

She is an avid blogger as well, posting her pieces on a site of the same title.

LOCAT

• USA 77%

FASHION

BEAUTY

MUSIC

ART

SPORT

TRAVEL

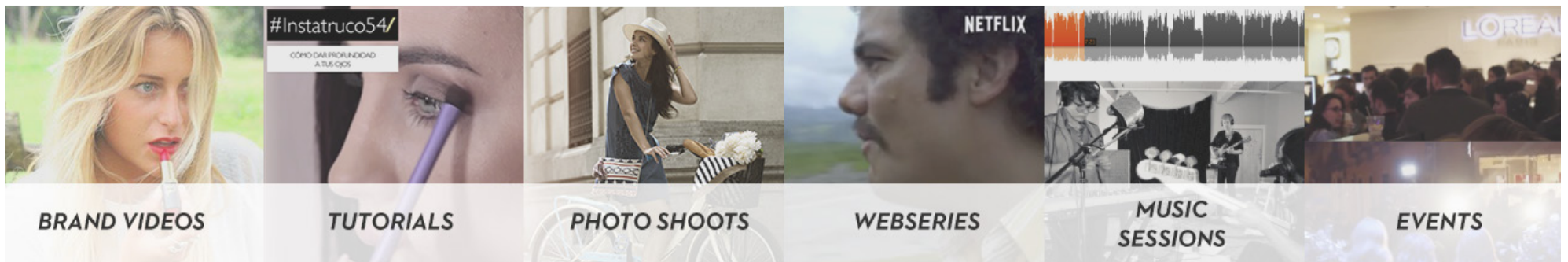
STARTUPS

OUR PROCESS – END-TO-END PRODUCTION AND EXECUTION

End-to-End Production and Execution



AT **SVMY MEDIAHOUSE** WE HOST YOUR CREATORS
AND PRODUCE HIGH QUALITY ENGAGING CONTENT





SYMYROAD

For Press Enquiries, please email
michelle@agencyglow.com