

MyScript® to Participate in Car HMI USA 2016

Industry pioneer to showcase in-car HMI technology that enables drivers to leverage natural input to safely and intuitively interact with their vehicles

NANTES, FRANCE AND DETROIT, USA—April 12, 2016 — MyScript® will demonstrate its industry-leading handwriting recognition technology at Car HMI USA 2016 to be held April 25-26 in Detroit, USA.

As a pioneer in automotive human machine interfaces (HMI), MyScript was the first to adapt its handwriting recognition technology to the in-car HMI market providing less driver distraction, improved safety and dramatic improvements in ease of use. MyScript technology is utilized in the in-vehicle infotainment systems of leading automotive manufacturers and provides a natural HMI through innovative touch surface controls that leverage digital writing.

HMI solutions for Automotive

Today's drivers expect a great deal from their vehicles, including the kind of advanced technology and innovative features they enjoy in the home and workplace. With MyScript technology, drivers can interact with their vehicle consoles using handwriting and related gestures. MyScript technology is available for nearly 100 languages, offering a global and proven non-distractive HMI experience. By simply writing letters one by one with their finger, drivers can perform just about any task their in-car infotainment system is capable of, including changing the temperature in the car or entering a destination into the navigation system. Real-time recognition in any handwriting style and multiple languages ensures drivers can rely on handwriting recognition technology as an efficient and effective text-input method.



"After winning last year's Most Innovative HMI Technology award at the Car HMI Berlin, we are excited to participate in Car HMI USA 2016 where the main theme this year will be building a better user experience" said Olivier Cros, Automotive Business Development Manager, MyScript. "We were the first to adapt our technology to this market over nine years ago and have continuously invested to keep our advanced market position. This is now backed up by over five years of series production and millions of cars on the road using our technology."

To learn more about the technology, plan to meet with MyScript representatives during the Car HMI USA 2016 show http://car-hmi-usa.com select the partner tab or visit http://car-hmi-usa.com select the partner tab or visit http://myscript.com.

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