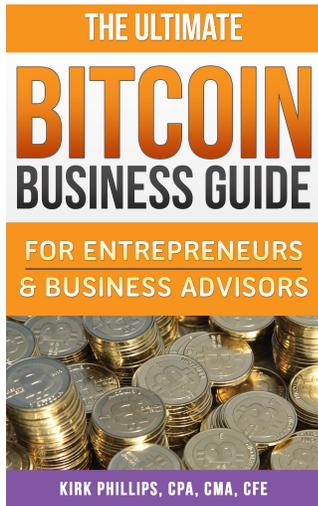


## BOOK ANNOUNCEMENT



### ***The Ultimate Bitcoin Business Guide for Entrepreneurs & Business Advisors***

Kirk Phillips, CPA, CMA, CFE, CBP

Trade paper ISBN:  
9781517567293

\$19.97; 305 pp.

Release date: November 2015

#### **MEDIA CONTACT**

Kennerly Clay  
(484) 284-0642

[press@thebitcoincpa.com](mailto:press@thebitcoincpa.com)

[TheBitcoinCPA.com](http://TheBitcoinCPA.com)

2970 Market Street  
P.O. Box 37635, #32507  
Philadelphia, PA  
19101-0635

### ***TheBitcoinCPA Reveals Bitcoin's Paradigm-Shattering Potential*** *new digital currency will radically transform business as we know it*

What's faster than a speeding bullet, more powerful than a locomotive and able to leap tall buildings in a single bound? We all know the answer is Superman. Now, what's 1,000 times faster and 1,000 times less expensive than a \$1,000 credit card transaction? **Bitcoin.** Our modern-day financial superhero.

For the first time in history people have choice and control when it comes to money and finances. Bitcoin will transform money the way the Internet transformed commerce—and that's just the beginning. It will magnify the “adapt or die” global game of business, creating more organizational transformation and more extinction than any other time in history.

***The Ultimate Bitcoin Business Guide*** explores this innovative financial paradigm, one that is so contrary to our existing money model it's like experiencing life on a new planet. It's an exciting time to be alive and witness the endless possibilities of

*“The great thing about Kirk's writing style is that he has removed many of the geeky terms and much of the industry lingo from his explanation...so he has managed to capture the important lessons about Bitcoin without the reader needing to be a programmer or tech-savvy developer.*

*Rather than being dominated by Kirk's personal opinions or a particular ideology on the subject, the content is pulled from a variety of sources, including quotes from regulators, views from old-school bankers, voices from established venture capitalists, leaders from the Bitcoin industry itself, and investors evaluating the space.” - David A. Johnston, Johnston's Law*  
*“Everything that can be decentralized, will be decentralized”*

#### **ABOUT THE AUTHOR**



Kirk Phillips, also known as TheBitcoinCPA, has a passion for technology, processes, time management and bitcoin. Having spent years observing business operations and financial behavior, Kirk is excited by the disruptive potential of bitcoin and its ability to transform commerce in ways we've never seen. In addition to focusing on bitcoin and cryptocurrency business consulting and education, Kirk has also launched several businesses including virtual paperless accounting

services, providing back office business freedom for startups, entrepreneurs and small- to medium-sized businesses.