



Learnosity

The technology powering the world's best assessment solutions

The API-ification of Education

Informal discussion of benefits of using APIs plus things to consider in the Build vs Buy debate.

Tuesday 2.00-2.30pm, Solana Beach A

What do Uber, Spotify and AirBnB have in Common?

Firstly and perhaps most obviously they're all multi billion dollar companies. However, they are also all exemplary examples of how two or more companies working together can create more value than either of them could on their own. More and more successful companies are choosing to “build” their products by leveraging the services and infrastructure of other organizations alongside their own unique user experience and brand . The fundamental premise of the API economy is the increased productivity enabled by packaging commodity, yet often complex, functionality into reusable “building blocks” Can the education sector emulate the success of these unicorns and how do you best evaluate the build vs buy decision?

