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## **REV and the Institute of Local Government Announce Partnership to Empower More Sustainable Cities**

SAN FRANCISCO, Calif. — April 26, 2016 — The [Institute of Local Government \(ILG\)](#) and [REV](#), a sustainability services firm, are pleased to announce their new partnership, under the Institute's Partner Program. This public-private partnership aims to help California municipalities become more sustainable and help the businesses and organizations within their communities accelerate sustainability impact.

ILG, a non-profit research affiliate of the League of California Cities, the California State Association of Counties, and the California Special Districts Association, administers the well-regarded Beacon Program that helps California cities adopt money saving best practices using their Sustainability Best Practices Framework as its guidepost.

San Francisco-based REV provides a unique hybrid of sustainability education, expert resources, and individualized consulting that enables businesses, municipalities, and institutions to enhance engagement, save resources, and build resiliency. To date, the company has served over 350 organizations through their flagship Sustainability Circle<sup>®</sup> Program.

As a member of the Institute's Partner Program, REV will work with ILG to convene local leaders, interested companies, and organizations to discuss how to implement sustainability best practices and policies in their community. The partnership will advance the awareness and visibility of REV's unique services in the realm of sustainability among a wide array of local elected officials, top administrators, and the community leaders they represent.

One key objective of the partnership is to empower municipalities to more effectively meet and exceed their Climate Action Plan goals. To that end, REV has also recently published a whitepaper — [Roadmap for Sustainability Engagement](#) — that provides information and resources to help cities engage their business communities for greater sustainability impact.

REV will closely collaborate with ILG to reach local officials with a keen interest in sustainability through events such as the League's annual conference, policy committees, and related activities and events.

“It’s a privilege to be able to partner with ILG to broaden the impact of sustainability across the state,” said REV CEO Elliot Hoffman. “If California is to meet our GHG reduction and resource conservation goals, it is imperative that all of us — cities, government agencies, local leaders, and business communities — engage together to make sustainability the bedrock of good business and healthy communities.”

### **About REV**

REV is a sustainability services firm that empowers businesses, municipalities, and institutions to move their vision forward. They provide a unique hybrid of education, expert resources, and individualized consulting that inspire and enable organizations to create positive change in their business and broader community — enhancing employee engagement, saving money and resources, reducing risk, and building resiliency.

REV’s flagship Sustainability Circle® program integrates the best of sustainability with behavior change in a proven peer-learning model to accelerate business impact. The outcome is a 5-year sustainability action plan.

Since 2010, REV has served over 350 organizations. Combined annualized recurring savings achieved through initiatives implemented by 60 organizations in the first 6 months after completing the Program included 142,354,250 gallons of water; over 9 million kWhs; 79,374 therms; over 6,849 mt of CO<sub>2</sub>, and \$4,049,180. More information at [revsustainability.com](http://revsustainability.com).

### **About ILG and the Beacon Program**

ILG is a non-profit dedicated to promoting good government at the local level and supports California’s local governments as they work to establish and implement good governance policies and practices to better serve their communities. ILG conducts research and provides education through technical assistance, trainings, webinars and resources in an effort to: foster ethical, transparent local governments; create active and engaged communities; and ensure elected officials have the tools they need to make informed, ethical decisions.

The Beacon Program provides a framework for local governments to share best practices that create healthier, more efficient and vibrant communities. The program honors voluntary efforts by local governments to reduce greenhouse gas emissions, save energy and adopt policies that promote sustainability. The Beacon Program currently supports 83 jurisdictions, representing more than 25% of the state’s population, that are implementing effective climate action practices that are improving the quality of life in their communities. The Beacon Program is funded by California utility ratepayers and administered by Pacific Gas and Electric Company, San Diego Gas and Electric Company, Southern California Edison and Southern California Gas Company under the auspices of the California Public Utilities Commission. To find out more, visit [www.ca-ilg.org](http://www.ca-ilg.org).