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Payscape Announces Russ Gambrell as VP of Finance

Finance veteran brings more than 13 years experience to Payscape leadership team

ATLANTA, GA - April 25, 2016 - Payscape, a leading financial technology solutions provider, announced the appointment of Russ Gambrell as Vice President of Finance. In this role, Gambrell will serve as a leader for Payscape's financial landscape and be responsible for the financial management and reporting of Payscape's P&L inclusive of our focus of SaaS-based products and financial technology.

"This addition could not come at a better time as we are at a point of tremendous growth," said Adam Bloomston, Co-CEO and CFO of Payscape. "We believe Russ has the skill set and experience necessary to usher us into a new generation as a company."

Prior to joining Payscape, Gambrell spent six years in the Executive CFO rotational program at C.R. Bard, one of the world's leading medical device companies. While with C.R. Bard, Russ led the integration of C.R. Bard's \$262M acquisition of Rochester Medical, and managed the \$400m division from a fiscal perspective as well.

"I'm looking forward to joining the FinTech industry and taking on the challenge of managing the P&L for a thriving business," Gambrell said. "The decision to join Payscape was easy after pairing a great opportunity with an amazing company culture."

While not crunching numbers or managing P&L at Payscape, Gambrell enjoys time with his family, including in first child, five month old Edward. He enjoys watching Alabama football and spending time on the golf course.

About Payscape

Founded in 2004, Payscape is an integrated financial technology provider dedicated to making it simple for business owners to collect money. They are a team of inspired entrepreneurs intent on disrupting the commoditized payment landscape with cutting-edge products and services, universal API integration, best-in-class customer service, strategic referral and technology partnerships and a lifelong devotion to helping small to mid-size business owners increase cash flow. Learn more about the company at payscape.com and subscribe to fintech updates @_Payscape.

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