

FOR IMMEDIATE RELEASE



Visitors Share Their Stories Live at the GRAMMY Museum®

PixStori app records “talking pictures” of visitor stories, memories, and exhibit responses at *The Kingston Trio and the Folk Revival*

LOS ANGELES (April 26, 2016) – Visitors to the GRAMMY Museum® at L.A. LIVE will be invited to install and use PixStori™, the free iOS app from Talking Pictures, LLC, as they tour *The Kingston Trio and the Folk Revival*. The exhibit, curated by the Woody Guthrie Center, the GRAMMY Museum, and the Kingston Trio Legacy Project, runs from April 26 to Fall, 2016.

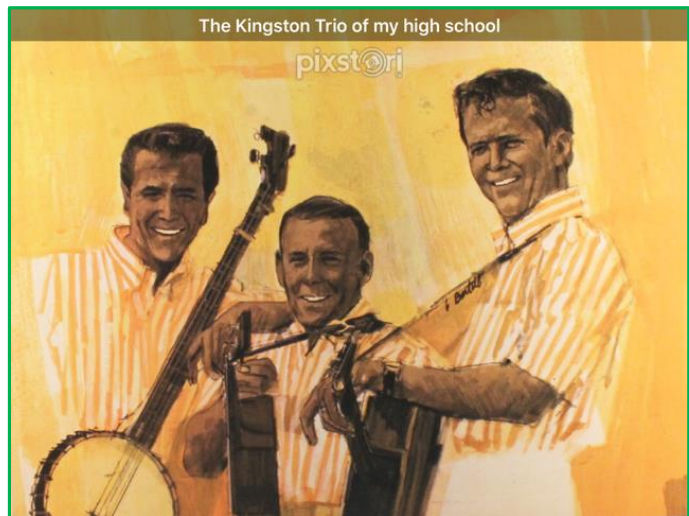
The PixStori app gives visitors and museums a new kind of exhibit engagement through social media. PixStori combines a photograph with an audio commentary and a text caption. Visitors will be able to download and install the app instantly on-site via an SMS text message to their iPhone or iPad. They can take photos as they go through the exhibit--from displays to selfies putting themselves and their friends into the exhibit. In the moment or anytime later, they use the app to record an audio comment, response, story, or memory prompted by the exhibit photo. Combined in a sharable “PixStori,” these “talking pictures” can then be uploaded to a special Kingston Trio PixStori web portal, via a one-click Kingston Trio ShareLink installed with the app.

“We love PixStori. It’s a great way to capture people’s emotional memories for our archive.” says Leslie Reynolds, President of the Kingston Trio Legacy Project. Many organizations are now using PixStori ShareLinks to create collections on dedicated PixStori Portal websites, either as public sites or as in-house curating websites. Branded PixStori Portals and ShareLinks for the app are provided free on request for any project or organization, augmenting the standard PixStori options for sharing by email, Facebook®, Instagram® or Twitter®.

PixStori is a new App recently launched by Talking Pictures, LLC, a startup based in Buffalo and New York City. Managing Partner Mike Haller is a documentary filmmaker and successful IT entrepreneur; CTO Charlie Sands leads a media technology development group in NYC; co-founder Michael Frisch is a leading oral historian who has been introducing PixStori on four continents in invited presentations on oral history in the new digital environment.

The PixStori App is available as a free download from Apple’s App Store and will be available for Android later in 2016. Send requests for the free Web Portal and Sharelink options to info@pixstori.com

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Click photo to hear the Pixstori! If embedded media hyperlink is not accessible, click this link:

<http://www.pixstori.com/s/My>

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More about the GRAMMY Museum at L.A. LIVE

The GRAMMY Museum is an independent, 501(c)(3) non-profit organization created as a partnership between The Recording Academy and AEG. Paying tribute to music's rich cultural history, the one-of-a-kind, 21st century Museum explores and celebrates the enduring legacies of all forms of music, the creative process, the art and technology of the recording process, and the history of the premier recognition of excellence in recorded music. The GRAMMY Museum features 30,000 square feet of interactive permanent and traveling exhibits, with four floors of dynamic and engaging multimedia presentations, and is located within L.A. LIVE, the downtown Los Angeles sports, entertainment and residential district. Through thought-provoking and dynamic public and educational programs and exhibits, guests will experience music from a never-before-seen insider perspective that only the GRAMMY Museum can deliver. For more information, please call 213-765-6800 or visit www.grammymuseum.org. For breaking news and exclusive content, follow @TheGRAMMYMuseum on Twitter and Instagram, and like "The GRAMMY Museum" on Facebook.

More about The Kingston Trio Legacy Project

The Kingston Trio Legacy Project is a California non-profit corporation dedicated to promoting an understanding of the musical and cultural history of the United States through an exploration of the history and contributions of the Kingston Trio. Through the development of traveling exhibitions, oral history collections, archival collections, and related activities, The Kingston Trio Legacy Project will encourage widespread public interest and involvement in all aspects of music. It will illuminate this poorly-understood phenomenon of American history and, as with all things of value, provide lessons for the future. See more at kingstontriolegacyproject.com.

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