A2 Global
Risk Intelligence & Advisory

Market Entry · Tactical Assessment · Risk Indexing · Due Diligence · Duty of Care

The A2 Global Risk Service from Allan & Associates

The world is becoming a less predictable place. The end of the Cold War marked the beginning of an era in which many old certainties suddenly vanished. The former guarantors of security – the UN Security Council, the system of mutually recognised national borders, the symmetric military balance between superpowers – lost their ability to preserve peace. As governments launched military action in Kosovo, Iraq, Georgia, Libya, Ukraine and Syria, unilateral action became normalised. Militant groups waged asymmetric warfare across boundaries, disregarding treaty obligations and the conventional might of their state adversaries.

Amid this chaos, never before has it been more critical for businesses to secure the fastest, most objective intelligence on unfolding operational risks.

The A2 Global Risk Service is designed to identify risks while it is still possible to mitigate them. Monitoring tens of thousands of open and private sources, and drawing on our own corporate network, A2 delivers real-time alerts coupled with actionable forecasts and advisory reports, continuously updated city and country risk analysis, the latest in geocoded risk cartography, and a methodology designed to crystallise the most relevant facts from the digital era's blizzard of information and misinformation. We welcome you to our service.

The A2 Global Risk Service (A2GR) from Allan & Associates

A2 Global is Allan & Associates' online and mobile-app information service. It monitors and evaluates travel, security, reputational and political risks worldwide, conveying this information to users via a customisable 24-hour alert capability.

The A2 team brings together specialists based in Hong Kong, London and Washington DC, supported by Allan & Associates' global network of consultants and contributors. Our staff are drawn from the military, academia, journalism and industry. They afford us a four-dimensional perspective on emergent threats and approaches to mitigation.

A2 Global generates independent, forward-looking, business-focused assessments that enable users to make timely and informed decisions, ensuring the smooth running of their operations.

A2 Indices

A2 Global generates our global risk map and country metrics from a system of ordinal risk indices. We use a checklist-based approach to ensure that international and inter-city comparisons are quantifiable, consistent and culturally unbiased. The distance between a city's centre and its airport; the incumbency of a political executive; the number of FCPA-related prosecutions related to business activity in a country, are just three examples of several hundred datasets we use to make comparisons.
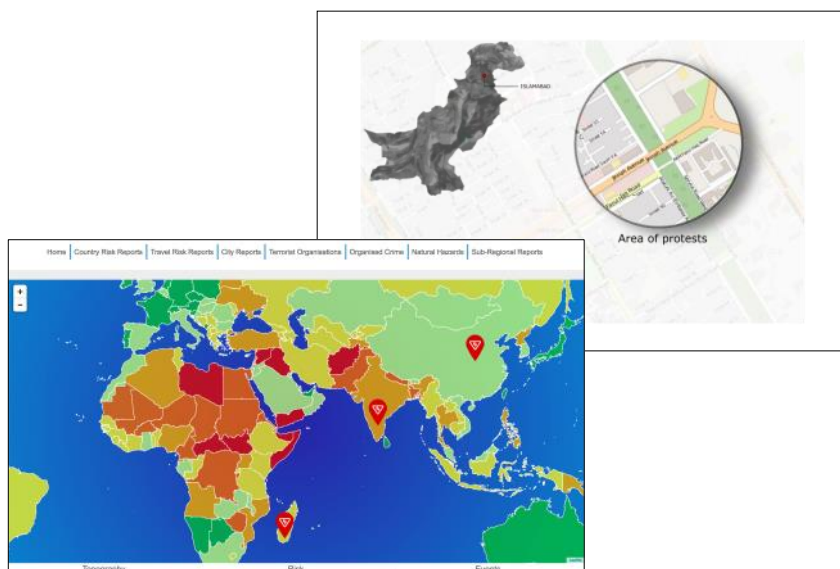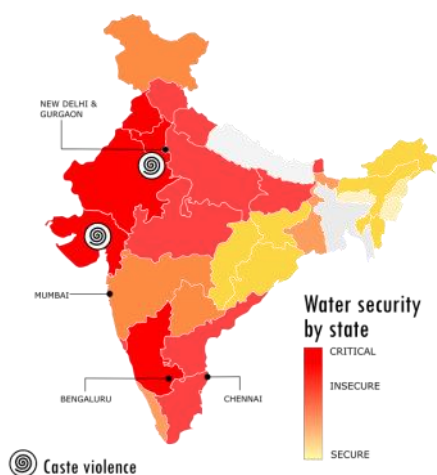
We measure country risks against observable, testable, open-source intelligence. When a dataset requires a qualitative appraisal, these are contributed by A2's internal specialists but also by Allan & Associates' security consultants and our wider international network of associates and contributors, via proprietary question-naires. Their responses are consolidated into risk-weighted indices that pool individual knowledge into robust, collegiate assessments.

Strategic forecasting

A2 publishes regular subregional reports that assess risks on a strategic timescale. With an emphasis on clarity and concision, they explain security trends of relevance to businesses in-country. Our team works to understand how security risks manifest themselves at the intersection of environmental, sociological and economic trends that are often missed by conventional reporting. Their work includes political succession planning, flow charts to describe public-sector tender processes, influence maps of political regimes, multi-language media monitoring, military-level intelligence and a tactical understanding of market-entry factors.

Risk cartography

Geospatial analysis is central to our work. Our risk indices are colour-coded onto the A2 Interactive Global Map, and Alerts are tagged to it. This forms the basis for topical maps, which illustrate particular risks by geo-locating security patterns against physical assets. These visualisations yield insights into how terrorism, politics, environmental hazards and demographic shifts are influencing the security of personnel and investments.

"Our aim is to help manage the space between formulating a plan or a journey and its satisfactory resolution. This means providing context, actionable information and advice to our clients in order to help them operate in often complex and unfamiliar business environments."

- **Bradley Allan**, CEO of A&A.

Early warning

We divide our analytical horizons into urgent risks, which require immediate action, and strategic risks, which feed into strategic planning in the five-year outlook. Urgent risks to personnel and assets are notified via app-delivered Alerts, selectable by region, to maximise clients' response time. The A2 App is available for subscribers via the Apple Store and Google Play. In addition, we dispatch daily Logs that provide an overview of security-related developments worldwide, with an emphasis on those that suggest a shift in trends.

A2's approach is to be forward-looking, geographically specific, and to forecast future events rather than offering a retrospective account. Recent A2 Alerts forecast the risk of unrest linked to protests against Uber drivers in Nairobi, the threat to Indian nationals on the Nepali border, and to foreign nationals in northern Bangladesh – all before those threats manifested themselves in violence against persons.

Country reports

A2 maintains online advisory reports for over 200 countries and cities. These up-to-date assessments are valuable for personnel operating in those areas, but they also offer strategic appraisals of the factors impacting market-entry decisions, staff relocation and ground-level risks. They include commercial geography, cultural and non-tariff barriers to trade, geospatial considerations and infrastructure quality. The reports consolidate our daily and weekly reporting into a single accessible source.

Bespoke reporting

When a trend requires extended analysis, we prepare longer special reports that combine inter-disciplinary research with insights contributed by our global network of sources and associates, anonymised and referenced in appendixes.

We use a similar approach when tasked by clients for reports on issues of direct concern to their operations.

A2 Global Traveller (A2GT)

A2 Global Traveller is a travel security risk service dedicated to ensuring that business travellers and employers have the most up-to-date, realistic country knowledge, regardless of where their work takes them. A2GT enables subscribers to identify and address location-specific security concerns during the planning phase of any overseas travel.

A2GT provides travel specific security threat assessments for 198 countries and territories, as well as over 80 cities worldwide. From identifying the unlicensed taxis in Ghana's capital Accra to avoiding protest routes in Bangkok, A2GT provides users with the same detailed, on-the-ground knowledge that is harvested by Allan & Associates' staff and global network through their decades of working and travelling in volatile parts of the world.

A2GT includes real-time monitoring of political, industrial, security and natural disaster events with the potential to disrupt even the best-laid travel plans. A2GT users are able to select the regions, countries or cities of interest to them, and receive live safety and security alerts direct to their Android or iOS mobile device.

By mitigating disruption, A2GT helps our users' operations run smoothly and reduces the unforeseen costs associated with overseas travel. A2GT helps to keep staff safe and informed, allowing organisations to meet their duty-of-care obligations and enabling business travellers to focus on their reason for travel, not the travel itself.

A2 Regional (A2R)

A2 Regional combines the most powerful insights of the A2 Global Risk and A2 Global Traveller platforms to benefit organisations with a regional geographic focus. A2 Regional considers the political, business and security environments in all major countries, providing users with insight into the actors, institutions and social dynamics that will determine the success of their regional operations.

A2R includes travel specific security threat assessments covering every major territory. It delivers reporting at the national and city levels, enabling subscribers to identify and address location-specific security concerns during the planning phase of overseas travel. The service provides users with the detailed, on-the-ground knowledge gleaned by Allan & Associates' staff and their global network of sources.

A2R is available for the following geographic areas:

◊   Asia Pacific and Oceania

◊   Central Asia, the Middle East and North Africa

◊   Europe

◊   Sub-Saharan Africa

◊   The Americas

A2 Global Risk

A2 Global Risk *A2GR*		Bronze	Silver	Gold
Section 1	Country Risk Reports	◉	◉	◉
	Daily Security Alert Summaries	◉	◉	◉
	Sub-Regional Security Assessments	2	5	Full Access
	Live Security Alerts	O	◉	◉
Section 2	Terrorist Organisations	O		◉
	Organised Crime	O		◉
	Natural Hazards	O	Choose any three	◉
	Aviation Security & Safety	O		◉
	Evacuation Monitor	O		◉
Section 3	A2 Global Travel Security Service	Available under separate license	Available under separate license	Full Access
Section 4	Discount on bespoke reporting	O	O	10%
Section 5	Articles	O	◉	◉
	Access to Archives	O	◉	◉
	Special Reports	O	◉	◉
	Analyst Tasking	O	O	6 questions per year Up to two-page response for each question
	Number of Users	5	15	40
	Additional user licenses available	◉	◉	◉

A2 Global Traveller

A2 Global Traveller *A2GT*		Bronze	Silver	Gold
Section 1	Travel Risk Reports	◉	◉	◉
	City Reports	◉	◉	◉
	Daily Security Alert Summaries	◉	◉	◉
	Live Security Alerts	◉	◉	◉
Section 2	Terrorist Organisations	○		◉
	Organised Crime	○		◉
	Natural Hazards	○	Choose any three	◉
	Aviation Security & Safety	○		◉
	Evacuation Monitor	○		◉
Section 3	A2 Global Country Risk Service	Available under separate license	Available under separate license	Full Access
Section 4	Discount on bespoke reporting	○	○	10%
Section 5	Articles	○	◉	◉
	Access to Archives	○	◉	◉
	Special Reports	○	◉	◉
	Analyst Tasking	○	○	6 questions per year Up to two-page response for each question
	Number of Users	5	15	40
	Additional user licenses available	◉	◉	◉

A2R

A2 Regional

A2 Regional		Silver	Gold
Section 1	Country Risk Reports	◉	◉
	Travel Risk Reports	◉	◉
	Bi-weekly Sub-Regional Security Assessments	◉	◉
	City Reports	◉	◉
Section 2	Live Security Alerts	O	◉
	Daily Security Alert Summaries	O	◉
Section 3	Terrorist Organisations	O	
	Organised Crime	O	
	Natural Hazards	O	Choose any three
	Aviation Security & Safety	O	
	Evacuation Monitor	O	
Section 4	Articles	O	◉
	Access to Archives	O	◉
	Number of Users	5	15
	Additional user licenses available	◉	◉

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