

NEWS

For Immediate Release

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Pure Haven Essentials holds first National Conference in RI

Over 700 Independent business owners gather for weekend of recognition and training, and address by new Chief Executive Officer

PROVIDENCE, RI (May 2, 2016) - More than 700 Pure Haven Essentials Consultants from 33 states, gathered in Providence, for the direct selling company's first-ever National Conference, held at the RI Convention Center.

The event, held April 22-24, brought together Consultants from as far away as California, who have taken advantage of the Pure Haven Essentials income opportunity, enabling them to start their own businesses and share an important health message, along with safe personal care and home products through an in-home party business model.

Over three days, Consultants received information, recognition, and training from their peers and leaders, guest industry expert Sue Rusch, and company executives, including an address by new CEO, Joe Ochoa, who was named to the position just before Conference.

With international experience in direct selling as well a wealth of expertise in the area of technology, manufacturing, and operations, Ochoa's first order of business is to create a strong line of communication and partnership with the company's field of independent business owners, numbering over 8,000 to date.

"I'm very excited to be part of a company whose thousands of Consultants are so passionate about sharing our mission of health," Ochoa explained. "They are the heart and soul of Pure Haven Essentials, and we will do everything possible to help them be successful in reaching more people, while supporting them in achieving their personal and financial goals."

Eight new products were also launched at the Conference, including hair spray, surface cleaner, beard balm, and Moroccan argan oil. All Pure Haven Essential products are gluten-free and made in the U.S. In addition, the majority of products are vegan friendly.

About Pure Haven Essentials

Pure Haven Essentials, headquartered in Rhode Island, is making a positive difference in the health of Americans and our environment by educating on the effects of harmful chemicals in most conventional products, and by offering safe, effective personal care and home product alternatives. The company's direct selling/party plan business model enables thousands of independent business owners across the country to make a real, life-enhancing difference for individuals and families, while working towards their own unique personal and financial goals. For more information, visit the company's website at purehavenessentials.com.

