

Restaurant Industry Snapshot[™]

April, 2016

-1.0% COMP SALES -3.5%

-0.4% ROLLING 3 MONTHS

-2.5% ROLLING 3 MONTHS

2.6%

2.0%

FOOD COMP SALES

APR ROLLING 3 MONTHS

ALCOHOL COMP SALES





California BEST REGION

SALES 1.8% TRAFFIC -1.9%

Southwest

SALES -5.6% TRAFFIC -7.7%

61

MARKETS
SALES



4.4% YEAR/YEAR JOB GROWTH*

> 3.5% EBRUARY

MANAGEMENT TURNOVER*



HOURLY TURNOVER*





*People Report, Human Capital Intelligence, March, 2016 Release

White Box Social Intelligence

Restaurant Guest Satisfaction Index

96,406 Units analyzed

	FOOD	SERVICE	INTENT TO RETURN
POSITIVE MENTIONS	29.03%	21.43%	44.0%
+/- LAST MONTH	~ -0.9%	^ 3.33%	~ -1.11%
TOP SEGMENT	Casual Dining	Fine Dining	Family Dining

