



News Release

JWN launches new website; offers free access to essential energy news and insight – updated daily

FOR IMMEDIATE RELEASE

May 17, 2016, Calgary, AB, JWN (also known as JuneWarren-Nickle’s Energy Group) is pleased to announce the launch of its new industry news site jwnenergy.com. The site features an extensive amount of original content about the energy sector, including news, data, event information and research reports.

The site was created in response to growing demand for current, accessible and engaging industry information and as part of JWN’s mission to be the industry’s most trusted provider of energy insight and analysis.

“Given the difficult times this year especially, energy professionals need to stay informed and understand what’s happening in our industry,” says Donovan Volk, vice-president of sales and marketing at JWN.

Daily content combined with the site’s clean design, mobile optimization and searchability between areas of interest — such as oilsands and heavy oil, markets and investment, service and supply, tech innovation, industrial construction and regulatory — allows readers to better interact with the content they have come to know and expect from JWN; publishers of *Oilweek*, *Oilsands Review*, and owners of data products such as CanOils and Evaluate Energy.

The [reports section](#) provides users with access to industry-leading research written on topics such as digital oilfield transformation, service and supply industry outlook, and market intelligence.

The site’s launch coincides with the company’s evolution and ongoing rebrand from JuneWarren-Nickle’s Energy Group to JWN, not only representing the modernization of the company’s logo but shift in product offering to more digital-based and data-driven insightful and analytical products and services.

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About JWN

JWN is Canada's most trusted provider of intelligence, analysis, information and insight into the Canadian energy industry. Our portfolio of products extends to market intelligence tools (data sets, maps, charts, directories, reports), consultancy services, print and online publications, advertising solutions and issue-driven events. Flagship products include the *Daily Oil Bulletin*, *Oilweek*, and the Comprehensive Oilfield Service & Supply Database (COSSD). JWN's mandate is to provide the energy sector with the tools and information required to navigate through industry issues, find solutions and empower decision makers.

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