



Media Contact:
Danny DiGiacomo
(214) 751- 8177
dannyd@southerntheatres.com

For Immediate Release:

Summer Kids' Flicks Kicks off 9th Season with Family Films

New Orleans, LA. (May 17, 2016) – The Grand Theatres & AmStar Cinemas, managed by Southern Theatres, L.L.C., announces the start of the annual film program Summer Kids' Flicks. Geared towards kids and those who are kids-at-heart, the Summer Kids' Flicks series will offer an exciting array of family-oriented films every Tuesday and Wednesday throughout the summer season. The box office will open every Tuesday and Wednesday at 9:30 A.M., followed by a 10:00 A.M. showtime. Tickets may be purchased on the morning of the show at the box office for only \$4.00; the cost will include a small box of popcorn and a kid's small soda. Attendance is expected to be high, so early arrival is recommended.

"Summer Kids' Flicks offers fun films for the whole family at a great price." said Ronald Krueger II, President of Southern Theatres, L.L.C. "We are excited to be entering our ninth year of this popular film series. The response from the community has been tremendous."

The Grand Theatres & AmStar Cinemas are comprised of state-of-the-art facilities that feature all digital projection and sound, 3D capabilities, and stadium seating. Theatre patrons enjoy the latest technologies and amenities available – a signature trademark of Southern Theatres' first-class customer service and entertainment experience.

Summer Kids Flicks' runs May 24th – August 17th, with start and end dates tailored to local school schedules. For a list of participating locations and their schedules, visit: amstarcinemas.com/skf & thegrandtheatre.com/skf

2016 Summer Kids' Flicks Titles

Home
The Peanuts Movie
Minions
SpongeBob Movie: Sponge Out of Water
Space Jam
How to Train Your Dragon 2
Alvin and the Chipmunks the Roadchip
Penguins of Madagascar
Happy Feet 2
Hotel Transylvania 2

About Southern Theatres

Southern was formed in May of 2003. Mr. George Solomon has been in the theatre business with his family for over 50 years and launched Southern to develop and operate state-of-the art multiplex stadium-seating movie theatres. To date, Veronis Suhler Stevenson ("VSS") has invested over \$56 million in Southern. VSS is a private equity and mezzanine capital fund management company dedicated to investing in media, communications and information industries in North America and Europe.

Southern is the eighth largest theatre circuit in The United States and is currently responsible for the daily operations of The Grand Theatres, Amstar Cinemas, The Theatres at Canal Place and Movie Tavern. The company operates 43 locations with 483 screens in Alabama, Colorado, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Ohio, Pennsylvania, South Carolina, Texas and Virginia. Southern is well positioned for continued expansion in key markets throughout the United States. Southern is proud to be headquartered in New Orleans, LA.

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