



## **For Immediate Release**

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## **SeaQuest Interactive Aquarium to Hold Live Little Mermaid Cast Fund-Raise Event for Ziegfeld Theater Youth Theater Program**

**Layton, UT (May 23, 2016)** – SeaQuest Interactive Aquarium will be holding a fund raising event for the Ziegfeld Theater Youth Theater Program on May 28, 2016. Cast of “The Little Mermaid” will be there for free pictures with the children and guests. Donations will be accepted and proceeds will be donated to support the program for continued theater education of children and youth in the Northern Utah area. The event will be held at the lower court of the Layton Hills Mall from 12:00-4:00 pm. Cast members including Ariel, Ursula and many other favorites will be there for meet and greet plus songs and performances throughout the event. Current SeaQuest Interactive annual membership holders will have priority access to meet the cast.

Brad Boyle, owner and operator of SeaQuest Interactive Aquarium said, “We are excited to be able to work with the Ziegfeld Theater and help them and their mission of continued entertainment and education of families across Northern Utah. At SeaQuest Interactive we believe in community and continuing education and we are very proud of our partnership with Ziegfeld Theater”.

Rich Rea, a producer at Ziegfeld theater said, “We are proud of our partnership with SeaQuest Interactive to bring attention to our amazing theater. The Ziegfeld Theater is proud to have a wonderful, productive, and vibrant youth program. Our young actors are taught by dedicated professionals who focus on building self-esteem and confidence through the performing arts. Our youth shows are treated with the same care and attention as our main stage shows, so their hard work and talent is rightly supported”.

### **About SeaQuest Interactive Aquarium**

SeaQuest Interactive Aquarium brings to Northern Utah the majestic wonders of our planet, ranging from rainforests and deserts to exotic marine life. Themed exhibits create an exciting quest for visitors as they make their way through the California Coast to the Amazon River. Guests are invited to connect with animals and their eco-systems through various hands-on activities which include hand feeding sharks, stingrays, birds and tropical animals. Anyone in search of a more daring experience can enjoy walk-in aviaries, feeding caiman alligators or snorkeling in the premier 40,000-gallon exhibit filled with reef sharks, stingrays and hundreds of tropical fish. The attraction will open up late summer, 2016 at the Layton Hills Mall. Sea Quest Interactive Aquarium is an ideal venue for school field trips, birthday parties, and private events. For more information, visit [www.seaquestaquariums.com](http://www.seaquestaquariums.com).

### **About Ziegfeld Theater**

The Ziegfeld Theater is about art, collaboration, and acceptance. Our driving motto is "Professional standard, community spirit," and it drives every aspect of our work. As an emerging performance venue and company, we are finding success catering to a broad audience. We work to enlist A-list local talent and produce professional quality entertainment, always keeping in mind that positive collaboration is essential. Joining these ideals is a guiding principle of improvisation: "Yes...And!" The "Yes" means that we accept theatrical, musical, and visual arts that are furthering the community's knowledge and cultural experience. The "And" describes our dedication to enhancing the idea and furthering its impact. For more information visit [www.theziegfeldtheater.com](http://www.theziegfeldtheater.com).

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