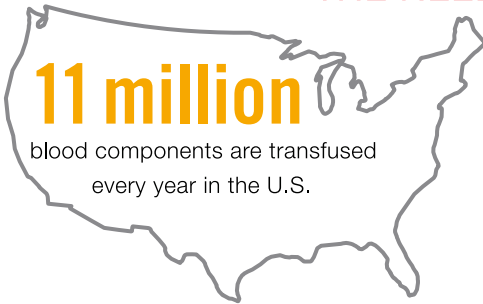
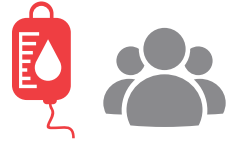


THE NEED



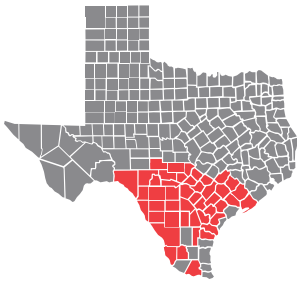
300,000

of them are in South Texas.



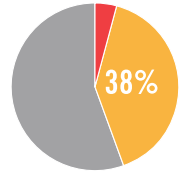
SERVICE AREA

STBTC provides blood to a **large portion** of the state.



ELITE GROUP

Less than **4%** of the U.S. population donates blood each year, even though **38%** is eligible.



THE THREATS

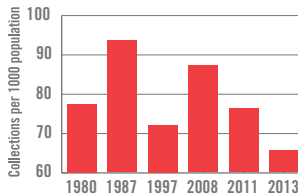
Mosquito-borne illnesses like **Zika**, **dengue** and **chikungunya** could produce a shortage this summer, when donations decline anyway.



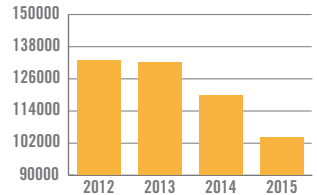
THE DECLINE

Nationally, donations are at their lowest levels in **30+ years**, and they are down **21%** in South Texas since 2012.

National donations

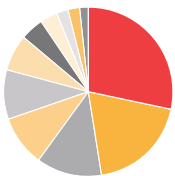


STBTC donations



WHO NEEDS BLOOD?

Use of red blood cell transfusions in 2013:



| | | | |
|---|--------------|---|-------------|
| ■ Internal medicine | 28.5% | ■ Pediatrics/neonatology..... | 4.3% |
| ■ Cancer treatment | 19.2% | ■ Orthopedic surgery..... | 3.2% |
| ■ ICU (medical and surgical) .. | 12.5% | ■ Kidney disease treatment | 2.3% |
| ■ Trauma/ER | 9.5% | ■ Labor and delivery..... | 2.2% |
| ■ All other surgery | 9.6% | ■ Organ transplants..... | 1.6% |
| ■ Cardiac surgery..... | 7.0% | | |

WHY YOU MATTER

DONATION INFORMATION

- You need to be in good general health.
- To donate, you'll need to have a photo ID and the last 4 digits of your social security number.
- Please eat a full meal before donating, and drink plenty of water the day before and day of donation.
- Be sure to know the names of your current medications.
- You can donate if you have tattoos and/or piercings as long as they were done in a licensed facility and are fully healed.
- You can donate if you have diabetes, high cholesterol or high blood pressure, as long as it's under control.
- If you are 16 years old, you must weigh at least 120 pounds and have a signed parental consent form. If you're 17 or older, you must weigh at least 110 pounds.
- Travel outside the United States does not automatically exclude you from donating. Let us know if you have been outside the U.S. or Canada in past three years.

To donate or to schedule an appointment, visit us at
SouthTexasBlood.org or call **210-731-5590**.



Connect for Life

#NowMoreThanEver
YOU MATTER



South Texas
Blood & Tissue Center

A SUBSIDIARY OF BIOBRIDGE GLOBAL

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