eFolder Acquires Replibit
Acquisition Enables the Delivery of an End-to-End Backup and Disaster Recovery SaaS Solution to MSP Partners

Atlanta, GA – June 1, 2016 – eFolder, a leading supplier of business continuity services for the IT channel today announced the acquisition of Replibit, a fast growing developer of next-generation backup and disaster software for MSPs. The Replibit MSP Platform is an end-to-end business continuity software platform, empowering MSPs to deliver profitable backup and disaster recovery solutions. The Replibit MSP Platform is the most flexible solution on the market and contains all the critical software components needed for MSP deployment, including the Replibit Agent for local server and workstation backup, Replibit Appliance for local storage and on-site virtualization, Replibit Vault for private cloud backup and cloud recovery, and the Replibit Management Portal for global management of field deployed Replibit Appliances and Vaults. Replibit delivers MSPs new levels of reliability with its unique, chain-free backup technology and incorporates other critical automation features, which lower labor costs for MSPs. Replibit allows any local or replicated recovery point to be virtualized within seconds with the click of a button, delivering exceptionally fast recovery from downtime-causing events.

With this acquisition, eFolder now owns its own backup and disaster recovery (BDR) software IP platform, from endpoint to cloud. Replibit also brings eFolder a robust patent portfolio for BDR applications. When combined with the scale and capacity of the eFolder Cloud, eFolder Replibit is now the fast, reliable, and complete business continuity solution designed for MSPs.

"We are thrilled to be adding Replibit to eFolder's suite of software and cloud services for MSPs," says Kevin Hoffman, chief executive officer at eFolder. "Through our current commercial relationship with Replibit, we discovered the speed, reliability and flexibility of the solution. Over the past year, the partner reception has been terrific and eFolder BDR for Replibit quickly became our top seller. Now, the combined solution is under one roof at eFolder."

"For us, Replibit and eFolder make a perfect combination," says John Motazedi, chief executive officer of SNC[2], an eFolder partner based in Joplin, MO. "We fell in love with the Replibit software early on, since the reliability and automation features help us reduce our labor costs. As a long time eFolder partner, we made the decision from the beginning to vault our Replibit data with eFolder due to the scale and reliability of their cloud."

"We are going to double down on the pace of innovation with Replibit," says Pierre Tapia, vice president of products at eFolder. "In just a few short weeks, we look forward to announcing additional features and capabilities which will make Replibit even more reliable and profitable for MSPs of all sizes."

While Replibit will assume a leading position in the eFolder portfolio, the company will continue to serve the MSP space with the company's open BDR ecosystem strategy, where eFolder delivers turn-key BDR cloud services integrated with the most popular products for image-based backup in the MSP channel. This unique ecosystem strategy allows eFolder's MSP partners to choose the solution that best meets the needs of each client while working with a single vendor for cloud-based disaster recovery, cloud management, and technical support. eFolder remains committed long-term to its strategic vendor partners and will continue to market, develop, and supply MSPs with eFolder BDR for ShadowProtect, BDR for Veeam, BDR for Acronis, and BDR for AppAssure (Dell Rapid Recovery).

Availability
eFolder Replibit is generally available to MSPs partners worldwide on June 1, 2016.

About eFolder
eFolder is a leading supplier of cloud business continuity, cloud file sync, and cloud to cloud backup solutions for MSPs, cloud service providers, system integrators, and VARs. Delivered as wholesale services to the channel, eFolder enables its partners to provide branded business continuity, file sync, and cloud to cloud backup services and to generate highly profitable, recurring revenue. eFolder services complement many of the managed service offerings already deployed by partners and integrate with common PSA systems, making adoption of eFolder services fast and easy. eFolder also empowers cost-effective partner and end-user private clouds, allowing partners to meet the needs of any client, regardless of size or readiness to engage in public cloud services. eFolder is a privately held company and is headquartered in Atlanta, GA. For more information, please visit: www.efolder.net and follow us on Twitter: @eFolder