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## NEWS

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**For Immediate Release**  
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### **Dealing with the Unexpected and Unplanned Through Increased Organizational Reliability**

COLUMBUS, OH [June 7, 2016] – In a thought leadership article released by Synovum Partners earlier today, Julie McManus reveals the need for companies to focus more on the health and reliability of their organizations. Recent reports indicate that today’s managers spend in excess of 65% of their day dealing with unexpected events, issues, or problems in the workplace.

“Given the ever increasing complexities of today’s workplace, many CEOs are concerned with improving the reliability of execution across their business”, said Stephen Hamilton, Synovum’s Managing Partner. “High reliability organizations typically experience significant growth, increased performance and improved bottom-lines.”

Most people immediately think about mechanical availability when they hear the word “reliability” and fail to apply it to the business as a whole. A high reliability organization is one that has created the ability to minimize the impact of unexpected or unplanned events. Time wasting behaviors are eliminated and unexpected events are minimized in healthy organizations as they evolve toward organizational reliability.

“The journey is not an easy one,” said Hamilton. “While it requires a clear vision and strong leadership, the benefits are rich and provide significant advantages over the competition.”

#### **About Synovum Partners, LLC**

Synovum is a niche operational consulting boutique that surgically integrates workforce adoption and problem resolution disciplines with high-impact leadership practices and breakthrough thinking tools for companies in the Chemical, Energy, and Natural Resource industries. The result is a powerful process that enables Senior Executives to solve their toughest business

challenges with innovation, impact, and integrity.

Synovum is headquartered in Columbus, OH with satellite locations in Calgary, Houston, New Orleans, and Toronto. Synovum draws on the knowledge and experience of its consultants, whose skills span the initial generation of ideas and insights all the way through to detailed deployment and implementation. Synovum's partners have led workforce adoption, capability development, and business transformation initiatives for over 500 Global 1000 and mid-market companies across 6 continents.

For additional information about Synovum go to: <http://www.synovum.com>.