**CTO Forum and Harvard Business School Gathered Tech Chiefs to Address Digital Disruption**

Boston, Massachusetts – June 13, 2016 – Harvard Business School (HBS) and CTO Forum gathered senior technology leaders from Fortune 500 companies for the Rethink Strategy program to address the fundamental concepts of redefining innovation and transforming organizations in the digital age.

“I found the Rethink Strategy program extremely relevant to everyone who is going through digital transformation. It was an outstanding group of diverse attendees from many industries who shared a common goal of transforming their own industries which made this program even more beneficial,” said Dr. Evren Eryurek, Software CTO of GE Healthcare.

The Rethink Strategy program brought together leading HBS Faculty and renowned industry leaders such as NVIDIA CEO Jen-Hsun Huang and Verizon’s Chief Information & Technology Architect Roger Gurnani who delivered a series of interactive presentations that addressed today’s corporate innovation, digital strategies, and growth challenges.

"I was thoroughly impressed with the quality of the sessions that the CTO Forum and HBS put together, debating and sharing with a large audience of my technical peers added a level of engagement that I have not seen in other programs,” said Jeremy King, CTO & SVP Global eCommerce of Walmart.

"The industry speakers, HBS professors, and the diverse group of executives made for very engaging, thought-provoking and open dialogue. The 3-day program was unlike any other and provided us with a platform to discuss real issues of our current times,” added Sherrie Littlejohn, EVP & Head of Internal Innovation Strategies at Wells Fargo.

The Rethink Strategy program that was held from May 22 to May 25, 2016 at Harvard Business School in Boston provided an excellent opportunity for senior leaders to learn how to embrace challenges, see new opportunities, and frame the big picture.

“Teaching such a distinguished group of senior technology leaders from the world’s most successful companies was a tremendous privilege. It gave us an opportunity to change how the participants think, feel, and act,” said Stefan Thomke, faculty chair of the Rethink Strategy program and the William Barclay Harding Professor of Business Administration at HBS.

Additionally, the Rethink Strategy program provided unparalleled opportunities to network and build lasting relationships with some of the most important and powerful senior technology leaders that are shaping the future of our organizations and the world.

“The Rethink Strategy 2016 event conducted at Harvard Business School and presented by the CTO Forum was absolutely outstanding. The content, instructors, and networking was world-class and provided me with ideas and leadership training which I will implement in my job,” concluded Kirk Ball, CTO of The Kroger Company.

**About CTO Forum**

The CTO Forum is a non-profit organization dedicated to fostering a trusted, open and creative environment where the brightest minds of our times convene to address industry’s most important issues. The CTO Forum brings together the best minds in the technology from different industries to define opportunities, and to collaborate in harnessing the extraordinary potential of technology. The CTO Forum’s mission is to deliver a Global Innovation Platform, where technology leaders collaborate and co-create the technology and solutions that will be critical to meeting tomorrow’s global opportunities and challenges. For more information, visit [www.ctoforum.org](http://www.ctoforum.org).

**About Harvard Business School**

Harvard Business School Executive Education, a division of Harvard Business School, is located on a 40-acre campus in Boston, Massachusetts. In fiscal year 2015, HBS faculty developed and delivered 73 open-enrollment Executive Education programs and 50 custom programs for leading organizations worldwide. More than 10,000 business executives attended programs held on campus in Boston as well as classrooms in Mumbai, and Shanghai. With global research centers in eight key regions, HBS faculty continue to develop groundbreaking research, forge powerful alliances with global organizations, and fulfill the mission of educating leaders who shape the practice of business and innovation. Learn more at [www.exed.hbs.edu](http://www.exed.hbs.edu/?pr=retf).

**Media Contact for CTO Forum:**

Alice Vallesteros

Sr. Director of Marketing and Communication

CTO Forum

+1 408 806 9595

[alice@ctoforum.org](mailto:alice@ctoforum.org)

**Media Contact for Harvard Business School:**

Jim Aisner

Director of Media & Public Relations

Harvard Business School

+1 617 495 6157

[jaisner@hbs.edu](mailto:jaisner@hbs.edu)