arcserve

> ## Gartner Identifies Arcserve as Fastest-Growing Unified Backup and Recovery Vendor for Cloud, Virtual and Physical Infrastructures

Gartner Magic Quadrant confirms Arcserve technology is enterprise-grade, built for mid-market organizations

MINNEAPOLIS – June 13, 2016 – Arcserve, LLC, the market's first provider of simple, unified data protection for cloud, virtual and physical environments, is identified as the fastest growing provider of data protection solutions that back up and instantly recover from heterogeneous IT infrastructures. According to Gartner metrics that detail the firm's annual market share analysis on data center backup and recovery, Arcserve grew its worldwide market share by 28.3 percent year-over-year.

Furthermore, in its most recent Magic Quadrant for Data Center Backup and Recovery Software, Gartner recognizes Arcserve's continued investment in addressing the backup needs of upper-midsize and decentralized large-enterprise organizations, underscored by a marked improvement in sales and the conversion from its foundational solution to its flagship technology, Arcserve Unified Data Protection (UDP).

"We're pleased to see Gartner recognizing the enterprise-grade capacity of our solutions, which we proudly deliver to organizations of all sizes," said Mike Crest, CEO, Arcserve. "This consolidation of our market position is a testament to how Arcserve is transforming IT environments with disruptive innovation that combines frequently siloed technologies into a unified, agile solution."

The newly published report is refocused to include only vendors that have very strong capabilities at an enterprise level. As a result, a number of vendors were out of scope for the 2016 quadrant.

"Gartner research has shown significant movement in the backup and recovery category, while reinforcing the breadth of our solution capabilities which range from traditional backup to continuous data accessibility," said Christophe Bertrand, vice president of product marketing at Arcserve. "We believe vendors that focus on specialized functionality, such as virtualization, are experiencing high customer 'churn' as companies increasingly seek unified solutions."

Less than two years after becoming an independent company, Arcserve has built out its backup and recovery portfolio to include award-winning software, appliances and disaster recovery as a service (DraaS). The company's focus on delivering enterprise-capable data protection to the mid-market through its global channel partner network has fueled Arcserve's success, and positions it very favorably for further market expansion.

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About Arcserve
Arcserve is a leading provider of data protection and recovery software that provides organizations with the assurance that they can recover their data and applications when needed. Launched in 1990, Arcserve provides a comprehensive solution for cloud, virtual and physical environments, on premise or in the cloud, backed by unsurpassed support and expertise. Arcserve Unified Data Protection (UDP), available on Arcserve's appliance or your hardware, drives a full range of highly efficient and integrated data protection capabilities through a simple, web-based user console. Arcserve has a customer base of 45,000 end users in more than 150 countries and partners with over 7,500 distributors, resellers and service providers around the world. Arcserve is headquartered in Minneapolis, Minn. with offices around the world. Visit www.arcserve.com.

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