

## Speedtech International, 20 Year Anniversary With Velcro USA Inc.

June 8, 2016 Racine, WI

### **Speedtech International, Inc. celebrates our 20 year partnership with Velcro USA Inc.**

In 1996, Speedtech International, Inc. began its partnership with Velcro USA Inc. Speedtech helped pioneer the first hook and loop cable management products using VELCRO® Brand ONE-WRAP® material. As the market for fasteners crafted out of this newly patented material evolved, Speedtech focused their product niche on cord and cable management solutions.

**Product & Partnership:** Some 20+ years later, Speedtech's product line has grown into one of the industry's largest and most diverse offering of hook and loop and specialty fasteners. Today, while Speedtech has its own SPEEDWRAP® line of fasteners, they also offer select VELCRO® Brand fasteners as well. Additionally, Speedtech continues to promote VELCRO® to new customers in the market place.

Steve Pope, Speedtech's Vice President, comments, "We believe the VELCRO® Brand has some of the best hook and loop materials offered worldwide, but our partnership goes way beyond the 'goods'. We view Velcro USA Inc as a partner, not just a material supplier. They are an engineering driven company with integrity and excellent people."

Aside from offering one of the widest selections of hook and loop cable management and specialty fastening products, Speedtech's focus over the years has been educating, supporting and ultimately making its customers successful. Through partnerships like the one with Velcro USA, Speedtech is positioned to deliver on the promises made to their customers. Speedtech's President, Chris Karnowski, explains, "We aren't just reselling items. One day we're working with Product Managers to help grow their fastener business and the next, we are assisting Engineers with VELCRO® cable tie design considerations. We make recommendations based on our experience that our customers can take to the bank. We could not provide this value or expertise without partners like Velcro USA."

This month, Speedtech celebrates its 20<sup>th</sup> anniversary as a Wisconsin Corporation. Karnowski adds, "We are proud to continue our U.S. manufacturing base located in Racine, Wisconsin. Our great employees, customers and suppliers are the keys to our success. We cannot thank them enough for their support."

**For more information on Speedtech International or VELCRO® Brand Fasteners** visit us online, call 262-635-9394 or email [pr@speedtechinternational.com](mailto:pr@speedtechinternational.com).