



travel light

# HENDERSON COUNTY

TOURIST COMMISSION

The Bluegrass, Blues and Barbecue Region - of which Henderson is a part - increased by 5.2% between 2014-2015.

Total revenue for the region was **\$348,476,776**. Direct expenditures within the region sustained **4,991 jobs THAT CANNOT BE EXPORTED!**



**THE TOURISM AND TRAVEL INDUSTRY CONTRIBUTED OVER \$13.7 BILLION TO KENTUCKY'S ECONOMY IN 2015.**

Direct expenditures by tourists accounted for nearly **\$8.7 billion** of this total

An increase of **5%** since 2014

A TOTAL OF **186,204** JOBS IN KENTUCKY RESULTED FROM THE INDUSTRY IN 2015. AN INCREASE OF **6,241** JOBS FROM 2014. DIRECT EXPENDITURES CREATED **130,313** OF THESE JOBS.



**TOURISM GENERATED JOBS PROVIDED OVER \$3.1 BILLION IN WAGES TO KENTUCKY WORKERS, AN INCREASE OF NEARLY \$146 MILLION FROM 2014.**

## TOURISM IN HENDERSON, KY



- ◆ Direct travel expenditures in 2015 totaled **\$59,596,513**.
- ◆ Indirect travel expenditures in 2015 totaled **\$93,685,808**.
- ◆ Direct expenditures within the region sustained **1,079 jobs**.
- ◆ This was a **5.3%** increase over 2014.

**ALL of the nine tourism regions showed gains in revenues between 2014 and 2015.**

The 2015 tourism industry generated over **\$1.43 billion** tax revenues to government - **\$1.25 billion** to the state and **\$184.9 million** locally. This is an increase from **\$1.37 billion** in tax revenues in 2014.