



**FOR IMMEDIATE RELEASE**

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## **Parish Parcel Introduces a Curated Cajun Experience**

LAFAYETTE, LA — June 16, 2016— Each year people from around the world travel to Louisiana to experience its food, music, lifestyle and culture – whether it’s on the streets of New Orleans or along the bayous of Acadiana. And each year, these same people leave changed forever, along with a bit of heartache once they realize that their Louisiana experience is now far away.

Partnering with local artists, chefs, musicians and craftsmen, Parish Parcel’s curated boxes hopes to ease some of that heartache by delivering spices, apparel, food, art, music, recipes and Louisiana-made merchandise to those craving a taste of what only South Louisiana can provide.

Parish Parcel is a new, locally owned venture, that packages and delivers 6 to 8 uniquely Cajun and Louisiana made items each month to its subscribers. Visitors to ParishParcel.com can sign up for monthly subscription boxes for themselves, or as a gift for a friend or loved one.

“With so many visitors coming to Louisiana year after year, Parish Parcel hopes to provide an ongoing infusion of all things Louisiana right to their door. And for those who now find themselves living away, the curated monthly subscription boxes will offer a taste of home month after month,” said Jaci Russo, founding partner and brand manager of Parish Parcel.

### ***So, what’s a Parish?***

In Louisiana, our counties are called Parishes – a term also used to describe administrative districts within the Catholic Church. Here, each Parish has its own personality, geography and dialect depending on which part of the state you are in. It’s one of the many things that make Louisiana so unique, and it’s one the primary reasons Parish Parcel chose to focus on Parishes instead of just one particular geographic region.

Part of the Parish Parcel mission is to provide awareness and support of Louisiana based nonprofits that support culture and coastal restoration. Regular subscription and gift orders will begin in July.

For more information, visit: ParishParcel.com

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