

FOR IMMEDIATE RELEASE

Sonata Venture Solutions named Best for Hospitality Marketing & PR – USA by LUX

Firm receives accolades for hospitality marketing and public relations

Westminster, MD: June 21, 2014 – Sonata Venture Solutions, LLC, a leading marketing, branding, public relations and executive/leadership consulting firm providing strategic, results-centric services, was honored by LUX magazine for its business achievements in the hospitality industry, specifically for marketing and public relations.

Sonata Venture Solutions focuses on helping businesses grow through strategic planning and implementation of metric-driven plans as well as executive and leadership consulting. The company was founded by Laura Meck, a long time marketing and sales leader in the hospitality industry. Author, speaker, mentor, business owner, and serial entrepreneur, Laura Meck and her team deliver leadership and working knowledge through consulting engagements and programs like The Predictive Index® [The Predictive Index Certified partner], the Launchbox® workshops, as well as service-based consulting for marketing, branding and public relations. The Sonata team is made up of industry experts and business leaders.

The hospitality industry is traditionally highly competitive and dynamic, with firms facing a saturated market and demanding clients with high standards, and companies within this industry have had to work increasingly hard in recent years to meet clients' needs and to create a reputation for excellence. Therefore, the 2016 Hospitality Awards are dedicated to rewarding and recognizing the firms, and the individuals behind them, that have worked tirelessly over the past 12 months to achieve industry leading success, client satisfaction and market growth.

[LUX] Awards Coordinator Steve Simpson said, "Throughout the hospitality industry there are establishments, companies and individuals who are working tirelessly to ensure that they meet guests' needs and provide them with an experience they will never forget. I am genuinely honored to be able to recognize the hard work undertaken within this innovative and dedicated industry, and I would like to congratulate all of my winners and wish them every success going forward,"

"Both our service and product offerings have seen diverse industry interest. We have clients in hospitality [suppliers and vendors], technology, professional services and construction/real-estate," shared Laura Meck, CEO Sonata Venture Solutions. "We are pleased to be recognized by LUX, an industry leading publication, for our efforts. Read more in our interview by visiting <http://bit.ly/28JwiL5> [<http://lux.acquisition-intl.com> pg. 40]" continued Meck.

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About LUX:

Published quarterly, LUX informs readers on all aspects of high-end lifestyle, including the finest food and drink, hotels and resorts, health and beauty, automotive, jewelry, art and technology from around the world. To learn more about these prestigious awards and the dedicated establishments that have been selected for them, please visit <http://lux.acquisition-intl.com> where you can view our winners supplement and full winners list.

About Sonata Venture Solutions:

With decades of marketing, branding and public relations experience, the team at Sonata Venture Solutions exceeds client expectations with custom content development, marketing strategy, communications & planning, branding and re-branding products, services and companies as well as executive and leadership consulting. Sonata Venture Solutions brings experience and expertise to drive the revenue businesses need to succeed through consulting, and its programs including the Launchbox, and as a Predictive Index Certified Partner. To learn more or inquire about a complimentary consultation, contact The Sonata Venture team today 443.293.7092 or visit www.SonataVenture.com today. Experience the Sonata Venture difference.

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