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## NEWS

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**For Immediate Release**  
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### **Leading International Performance Improvement Expert Joins Synovum's Executive Team**

COLUMBUS, OH, USA and LONDON, UK [June 23, 2016] – Synovum Partners, LLC announced today that Rolf Gerritsen has joined the firm as an Executive Partner and will be responsible for developing client relationships across Europe, the Middle East, and Africa from their London offices.

“The addition of Rolf to the executive leadership team adds a wealth of performance improvement and change management experience,” said Stephen Hamilton, Managing Partner at Synovum.

“I am excited to be joining Synovum and further enable client organizations to realize significant operational and behavioral step changes across their assets,” said Rolf Gerritsen. “Our ability to quickly provide substantive value and implement sustainable solutions to complex business challenges is critical to helping CEOs respond in today’s demanding economy.”

Prior to joining Synovum, Gerritsen was CEO for PMI Management Consulting and held senior leadership positions with GPR-Dehler, PE International and IMPAC. He has designed and implemented transformative solutions to vital business issues across the financial, manufacturing, natural resource, and retail industry sectors for more than 27 years. With the ability to work with clients in 5 different languages, Gerritsen possesses extensive market experience in Africa, Australia, Europe, the Middle East, South America, the Pacific Rim, and the United States.

“Rolf’s substantial capabilities in building successful relationships with clients, and developing strategic engagements will be a valued asset to our firm,” says Hamilton. “His insight and expertise will be vital to achieving our growth plans.”

#### **About Synovum Partners, LLC**

Synovum is a niche operational consulting boutique that surgically integrates workforce adoption and problem resolution disciplines with high-impact leadership practices and

breakthrough thinking tools for companies in the Chemical, Energy, and Natural Resource industries. The result is a powerful process that enables Senior Executives to solve their toughest business challenges with innovation, impact, and integrity.

Synovum is headquartered in Columbus, OH with satellite presence in Calgary, Houston, London, New Orleans, and Toronto. Synovum draws on the knowledge and experience of its consultants, whose skills span the initial generation of ideas and insights all the way through to detailed deployment and implementation. Synovum's partners have led workforce adoption, capability development, and business transformation initiatives for over 500 Global 1000 and mid-market companies across 6 continents.

For additional information about Synovum go to: <http://www.synovum.com>.