



Transformative Operational Consulting

Synovum offers a range of transformative operational services, all designed to help your organization reach its full potential. Whether you're looking to address a specific problem, develop a behavioral capability need, or perform a complete operational transformation, we have you covered. Our services are surgically focused, mission specific, and custom "fit-for-purpose", so you can get precisely what you need and want.

Synovum advises operational executives on their most critical issues and opportunities. In today's demanding marketplace, organizations face crises all the time. If your company is like

most leading companies, it has undoubtedly faced one or more of these challenges recently. Many leading companies are all too familiar with the need to respond to crises like these. But too often, they overlook the opportunity to use a situation like this as a platform for change, capability development, and even transformation.

As global operations strategists and growth catalysts, we have been translating broad international business expertise into breakthrough operational, financial, and market success for leaders, like you, for more than 30 years. The partners at Synovum are steadfast, performance-focused operations leaders and change architects,

that integrate progressive strategies and traditional process disciplines with high-impact leadership practices and innovative thinking to affect organizational change, maximize business performance, and realize global enterprise value.

Synovum provides you and your team with:

- **EXPERTS** who have been there.
- **STRATEGIES** that work.
- **ADVICE** you can rely on.



Synovum's Approach

As a transformative operational consulting boutique, Synovum is focused on working hand in hand with you to rapidly deliver sustainable results. We work with executive leaders, like yourself, to help make informed decisions, convert those decisions to actions, and deliver the targeted success you desire.

Our engagement teams are passionate about achieving better results for our clients — results that go beyond financial and are ***surgically focused, rapidly implemented, repeatable and sustainable***. We are committed to working with you to solve your unique strategic and operational issues, while building capability, driving excellence, and generating continued value in your organization.

Synovum's offerings span the full asset life cycle. We combine our strategic and operational thinking, industry knowledge, and deep client experience to deliver implementable solutions. We draw from and leverage our people's vast global work

experience to bring needed knowledge and capability as the foundation to develop "fit-for-purpose" solutions appropriate to your specific challenges with People, Plant, & Process.

We help you to maximize the value achieved from your capital investments by providing tailored advice and solutions; embedding best practice portfolio management; and enhancing project delivery. Synovum is a practical, innovative, results-driven organization with a singular focus on your success. Our people are open, honest and direct and stay focused on delivering what we promise. ***We advise; then design, deploy, and deliver.***

We use Synovum's Performance Cube™ as a framework for assisting clients to crystalize their needs, and frame the challenge and path forward. **Reliability, Production, Capital Project Management, Supply & Logistics, and Workforce Capability** are fully addressed by the functional sides of the cube, creating a solid foundation for driving the



needed behavioral, leadership, and managing systems to realize significant results.

Rather than sending in large teams of consultants wielding predictable industry solutions, we work to synthesize your specific needs into "fit-for-purpose" solutions that are focused on improving workforce adoption, behaviors, communication, management controls, and work processes.

Synovum frames the challenge and crystalizes your need. Following our formula for success " $A^3 + D^3 = R^2$ ", we use a seven (7) stage-gated approach on-site with your key personnel to deliver positive financial and operational results within a fixed time frame.



Our engagement teams provide constructive challenge, innovative ideas, and committed partners who work side-by-side with your personnel to make transformative improvement happen.

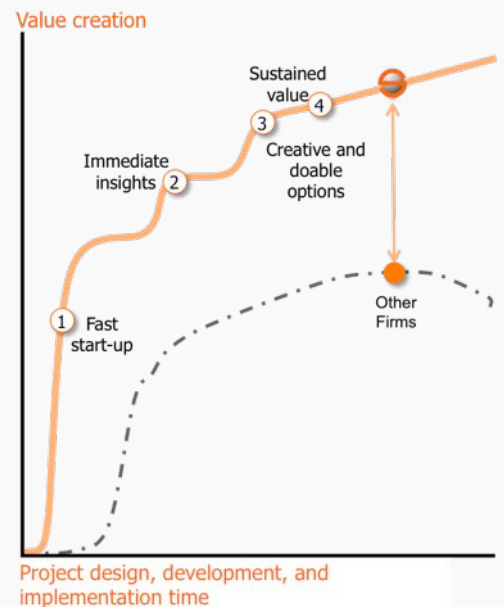


The Synovum Difference

What makes Synovum different is key! We work with you and your people to **“Right-Fit the Approach”** based on the desired growth maturity jump and the change capacity of the business/asset. Our people help you to **“Expand upon Organizational Skills”** that are critical to achieving and sustaining desired change & performance levels. And finally, we work with asset leadership to **“Drive Organizational Commitment”** by ensuring alignment of executive and employee attention, expectations, and incentives.

Using a proven engagement approach and delivery methodology, Synovum helps you to accelerate the realization of results. Client engagements are characterized by:

- Building upon developed momentum to enable a “fast start”, while establishing trust and confidence in the solution “blueprint”, which translates into earlier and higher sustained value creation.
- Leveraging the experience and expertise of our people, including the depth of our industry insights, enables us to grow and accelerate your ability to add value right from the first conversation.
- Engaging at a single asset or multiple sites simultaneously using a “client centric” business model that allows us to focus the experience and needed expertise appropriately.
- Utilizing rapid implementation tools and techniques that have been developed and deployed successfully at hundreds of client sites globally.



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OFFERINGS designed to meet your specific needs

ASSET intensive industry experience & expertise

FORMULA for exceeding your expectations