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## Isenberg shares principles of Modern Shower Design at NKBA meeting

Isenberg recently hosted a regional meeting for the NKBA North Texas Plains chapter and shared a presentation on “Shower Design for the Modern Bathroom.” The company detailed trend information that reveals the popularity of master bathroom remodeling projects and the growing number of households that are eliminating showers in their master baths in favor of larger, open-design showers. Isenberg experts discussed the step-by-step design process needed to create a custom shower, including valve selection, volume controls, components and water outlets. They also shared ideas for luxury add-on items popular with consumers, such as benches with back sprays, hand showers, and directional body jets with adjustable spray patterns.

The National Kitchen and Bath Association is the industry’s premier organization for bath and kitchen professionals. Established 50 years ago, the group now has over 60,000 members and is known for its annual production of the Kitchen and Bath Industry Show.

**ABOUT:** Isenberg creates a full range of quality kitchen and bath plumbing fixtures known for their uncommon quality and engineering. Their dedicated team utilizes a global network of skilled artisans and craftsmen to meticulously assemble and finish each unit using state-of-the-art technology. The valves are cast in solid brass and are manufactured and assembled in Germany and Italy. Final water testing and quality inspections are conducted at Isenberg’s facility in Irving, Texas. All Isenberg products are developed with water conservation as a key part of their business model. Their signature Ecomatic™ System cuts average water use by half while still offering an exceptional bathing experience. Isenberg fixtures are IAPMO / UPC certified and available at select plumbing retailers. To learn more about bathroom fixtures crafted by artisans visit: [isenbergfaucets.com](http://isenbergfaucets.com) #ResponsibleLuxury

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