

New Armacell Blog Dedicated to Increasing Understanding of Expanded Foam Technology and Applications

Chapel Hill, NC – July 12, 2016 – Armacell LLC is pleased to announce a brand new educational resource for all those who make, use, or install products made with expanded foam materials, including mechanical engineers and contractors, as well as foam fabricators and OEMs.

The blog features articles targeted at building construction trades as well as specifiers serving the transportation, sports and leisure and automotive trades. Visitors will encounter topics relevant to the application of elastomeric and polyolefin foams and will include many real life examples of where and how these products are used.

Typical blog posts may include:

- **Case Studies**
- **Technical Specification Explanations**
- **Best Practices for Installations**
- **Suggested Applications**

“Armacell makes foam for so many uses that we wanted a venue for all our customers to learn more about the materials, their uses or best practices,” said Joanna Beckman, Armacell’s Marketing Communications Manager-Americas.

Most articles will be written by Armacell’s own in-house experts, but other industry specific experts will guest blog from time to time.

“Our goal is to bring short, informative blog posts to our audience who specifies and uses expanded foams for insulation, acoustics, gaskets and seals, or for applications like sports fields and padding.”

Armacell’s new blog launched June 21, 2016 and can be found at www.armacell.us/blog

For additional information visit www.armacell.us.

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For Immediate Release



ABOUT ARMACELL LLC: Armacell is a global innovator in foam technologies and a world leader in the market for flexible mechanical insulation materials. Armacell produces Armaflex[®], the most trusted brand in flexible, fiber-free mechanical insulation, as well as thermoplastic insulation materials, covering systems, noise control products and specialty foams for a multitude of applications. Armacell operates five manufacturing facilities in the US and one in Canada. The Americas headquarters for Armacell LLC is located in Chapel Hill, NC. For more information about Armacell and its products, visit the website at www.armacell.us.

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