**FOR IMMEDIATE RELEASE**

Comark Launches Refreshed Brand and New Website
*Nematron and TCS to merge under the main Comark brand*

Milford, Massachusetts – July 19, 2016 – Comark LLC, a leading provider of highly reliable, ruggedized computer and display solutions for mission critical automation and control applications, today announced the launch of a refreshed corporate brand and new website.

This marketing initiative is part of the company’s strategy to bring two companies acquired in 2014 under the Comark brand: Nematron, a leading provider of certified industrial automation solutions, and Total Control Solutions (TCS), a well known provider of industrial computer and display offerings.

“When Comark acquired Nematron and TCS, we envisioned a unified product line that would offer a wide breadth of innovative products and solidify the company as the global leader of smarter automation,” said Harold Moody, VP, Business Development & Marketing. “This initiative is a major step towards that goal.”

“We are excited about these marketing initiaitives and believe they will deliver real value to our customers,” said Dave Stratford, Marketing Manager, Comark. “Our new website, incorporates the best features of the current Comark, Nematron, and Total Control Solutions sites, while presenting users with a bold look and improved navigation.”

As a part of the branding initiative, the company has also adopted the tagline “smarter automation”.

“Smarter automation” reflects more than just the approach we take with our products and customization options,” said Harold Moody, VP, Business Development & Marketing. “It reflects our vision for the future. By adding Nematron and Total Control Solutions to the unified Comark brand, we have become the smarter choice for customers everywhere.”

**About Comark**Comark is a leading provider of highly reliable, ruggedized computer and display solutions for mission critical automation and control applications around the world.

Backed by over 41 years of experience and an impeccable track record, Comark delivers design excellence in off-the-shelf and custom engineered solutions for applications across the industrial and building automation space.

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